



SUPERIOR INDUSTRIES INTERNATIONAL, INC.

Deutsche Bank Global
Auto Industry Conference

January 17, 2018



Non-GAAP Financial Measures and Forward-Looking Statements

Forward-Looking Statements

This presentation and webcast contain statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that do not relate solely to historical or current facts and can generally be identified by the use of future dates or words such as "may," "should," "could," "will," "expects," "seeks to," "anticipates," "plans," "believes," "estimates," "intends," "predicts," "projects," "potential" or "continue" or the negative of such terms and other comparable terminology. These statements also include, but are not limited to, the 2017 outlook included herein, the Company's ability to consolidate its operations with UNIWHEELS AG, and the Company's strategic and operational initiatives, including the resolution of operating inefficiencies, product mix and overall cost improvement and are based on current expectations, estimates, and projections about the Company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, risks, and uncertainties discussed in the Company's Securities and Exchange Commission filings and reports, including the Company's Annual Report on Form 10-K for the year-ended December 25, 2016, Quarterly Report on Form 10-Q for the quarter ended October 1, 2017 and other reports from time to time filed with the Securities and Exchange Commission. You are cautioned not to unduly rely on such forward looking statements when evaluating the information presented in this press release. Such forward-looking statements speak only as of the date on which they are made and the Company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this webcast and presentation.

Use of Non-GAAP Financial Measures

In addition to the results reported in accordance with GAAP included throughout this presentation, this presentation refers to "Adjusted EBITDA," which we have defined as earnings before interest, taxes, depreciation, amortization, restructuring charges, impairments of long-lived assets and investments, UNIWHEELS AG acquisition costs, and integration expenses and "Value-Added Sales", which we define as net sales less pass-through charges primarily for the value of aluminum. Adjusted EBITDA as a percentage of value-added sales is a key measure that is not calculated according to GAAP. Adjusted EBITDA as a percentage of value-added sales is defined as adjusted EBITDA divided by value-added sales.

Management believes the non-GAAP financial measures used in this presentation are useful to both management and investors in their analysis of the Company's financial position and results of operations. Further, management uses these non-GAAP financial measures for planning and forecasting future periods. This non-GAAP financial information is provided as additional information for investors and is not in accordance with or an alternative to GAAP. These non-GAAP measures may be different from similar measures used by other companies.

For reconciliations of these non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with GAAP, see the appendix of this presentation.

In reliance on the safe harbor provided under section 10(e) or Regulation S-K, we have not quantitatively reconciled differences between adjusted EBITDA presented in our 2017 and 2018 Outlook and 2020 Targets to net income nor between value-added sales in our 2020 Targets to net sales, the most comparable GAAP measures, as Superior is unable to quantify certain amounts that would be required to be included in net income without unreasonable efforts and due to the inherent uncertainty regarding such variables. Superior also believes that such a reconciliation would imply a degree of precision that could potentially be confusing or misleading to investors. However, the magnitude of these amounts may be material.



Don Stebbins

President and Chief Executive Officer



Superior At-a-Glance

#1

OEM WHEEL
SUPPLIER IN NA⁽¹⁾

#1

AFTERMARKET WHEEL
SUPPLIER IN EU⁽¹⁾

#3

OEM WHEEL
SUPPLIER IN EU⁽¹⁾

~21.1M

2017E COMBINED
WHEELS SOLD⁽²⁾



Aftermarket
Brands

ATS
Leichtmetallräder

rial
LEICHTMETALLFELGEN

ALUTEC
Leichtmetallfelgen

ANZIO
WHEELS

~\$1.36B

2017E COMBINED
REVENUE⁽²⁾

A Leader
ALUMINUM WHEELS
FOR LIGHT VEHICLES

Safety

SAFETY CRITICAL
PRODUCT

9

PRODUCTION
FACILITIES

60+

YEARS IN THE
AUTOMOTIVE
INDUSTRY

(1) Company estimate; includes aluminum wheels for light vehicles only

(2) Based on the midpoint of FY2017 guidance; presented as if Uniwheels was consolidated as of Jan 1, 2017; for US GAAP reporting, Uniwheels consolidated as of June 1, 2017

Our Priorities



Capitalize on secular trends



Expand customer opportunities



Invest in new technologies / capabilities



Build best-in-class organization



Drive margins and cash flow

Generate Profitable
Growth and
Deliver Value to
Shareholders

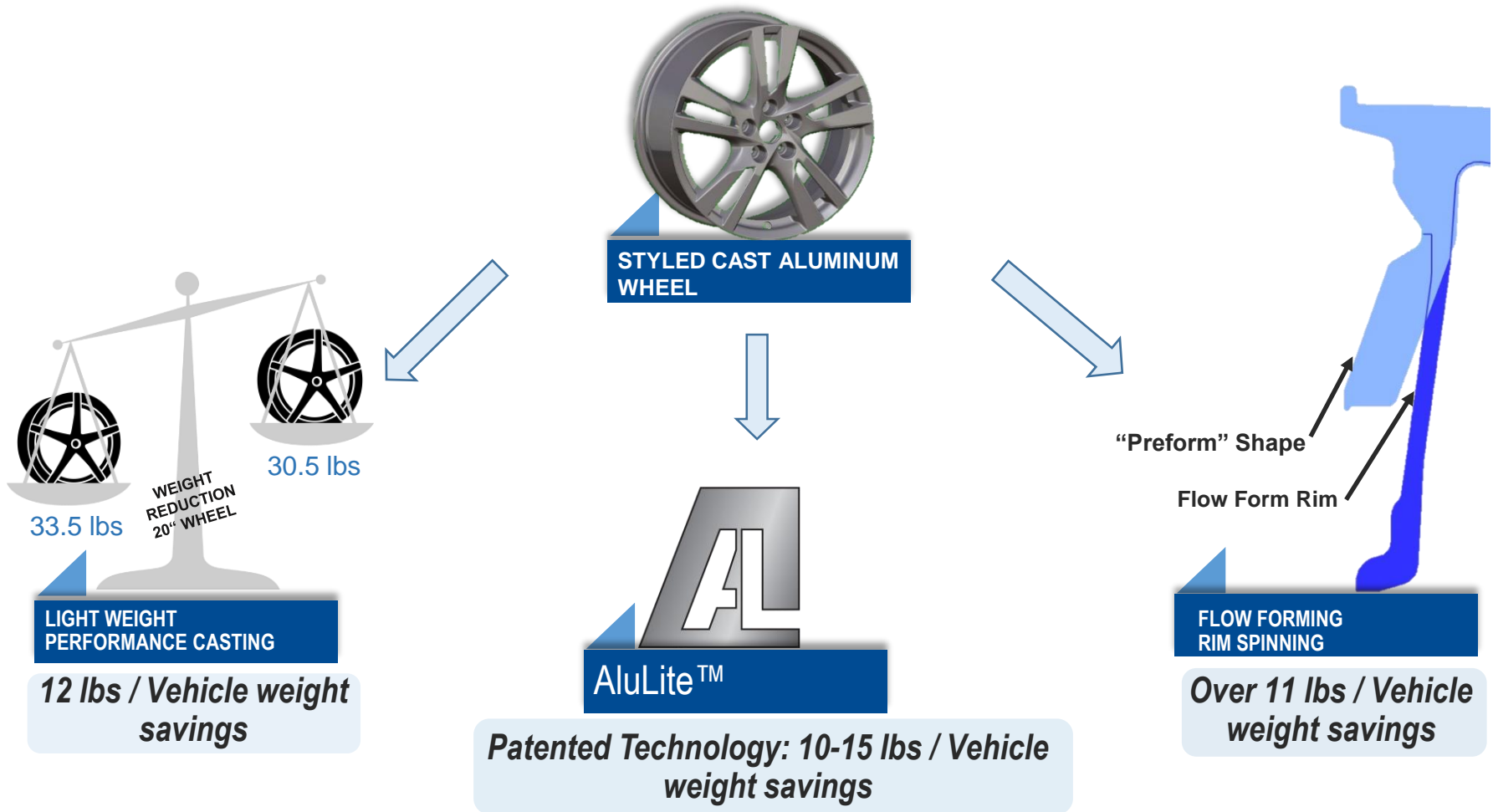


Parveen Kakar

**Senior Vice President
Engineering and R&D**

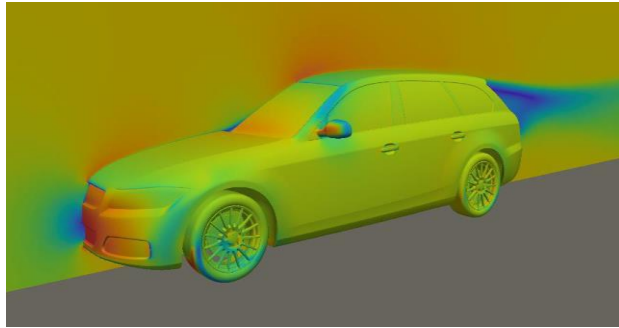


Light Weighting Technology Portfolio



- Fuel efficiency and CO₂ emissions standards driving need for light weighting technologies

Fuel Efficiency / CO₂ Emissions – Aerodynamic Design



Computation Fluid Dynamics (CFD) Simulation



Current design approach potentially compromises style & weight to improve 'Aero' performance



AERODYNAMIC DECORATIVE INSERTS

Potential savings up to 3gm CO₂/KM*

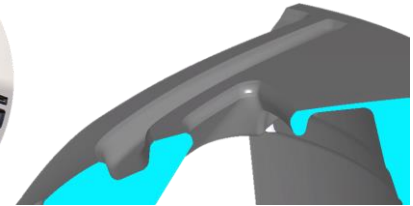


New design and texture possibilities



AluLite™ Aero Design

Light Weight technology to improve 'Aero' performance



*RWTH (University of Aachen) for the federal department of Trade and Industry, Reduction of CO₂ Emissions for passenger Cars and Light vehicle trucks after 2020

Premium Finishing Trends



SURFACE PRINT
WHITE/ RED ON BLACK WHEEL

- First to market with multi-color contour surface printing in Europe
- Production starting 2018 in Europe



LASER ETCH
ENGRAVING

- State of the art fully automated equipment
- Production starting 2019 in North America



DECORATIVE ACCENTS
5-AXIS MILLING

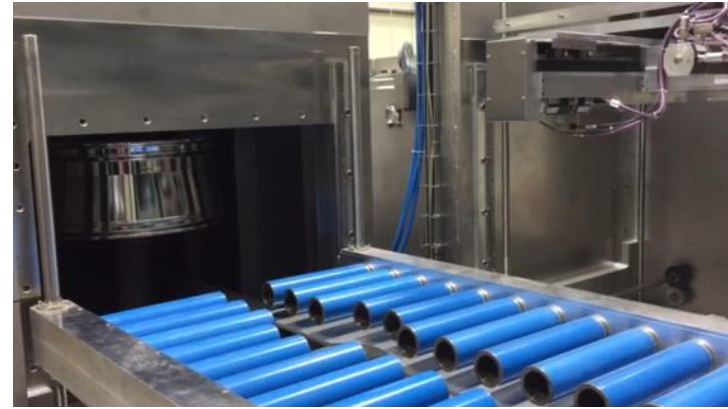
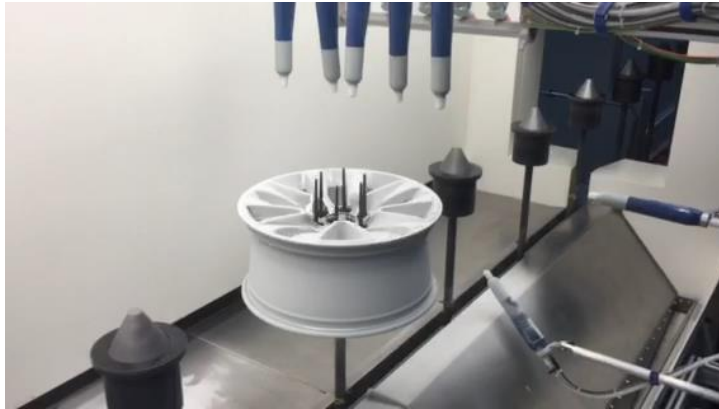


- State of the 5- Axis Milling equipment
- Production starting 2018 in North America

Premium Finishing: PVD (Physical Vapor Deposition)



PVD BRIGHT FINISH
CHROME LOOK



- First wheel supplier in the North America and Europe to develop OEM quality in-house PVD capability. Fully automated production with in-line vacuum & plasma chambers
- 1M unit capacity
- Production starting 2018 in North America

Future Trends: Electrification & Aluminum Wheels



BMW i8
20" Aluminum Wheels Standard



TESLA Model S
19" Aluminum Wheels Standard



KARMA Revero
21" Aluminum Wheels Standard

- 100% Aluminum wheel penetration rate* on premium electric cars
- Premium styling and finishing a high priority
- Superior pad printing technology, aero-inserts & AluLite™ being considered on future platforms



TOYOTA Prius
15" & 17" Aluminum Wheels Standard



CHEVY Volt
17" Aluminum Wheels Standard

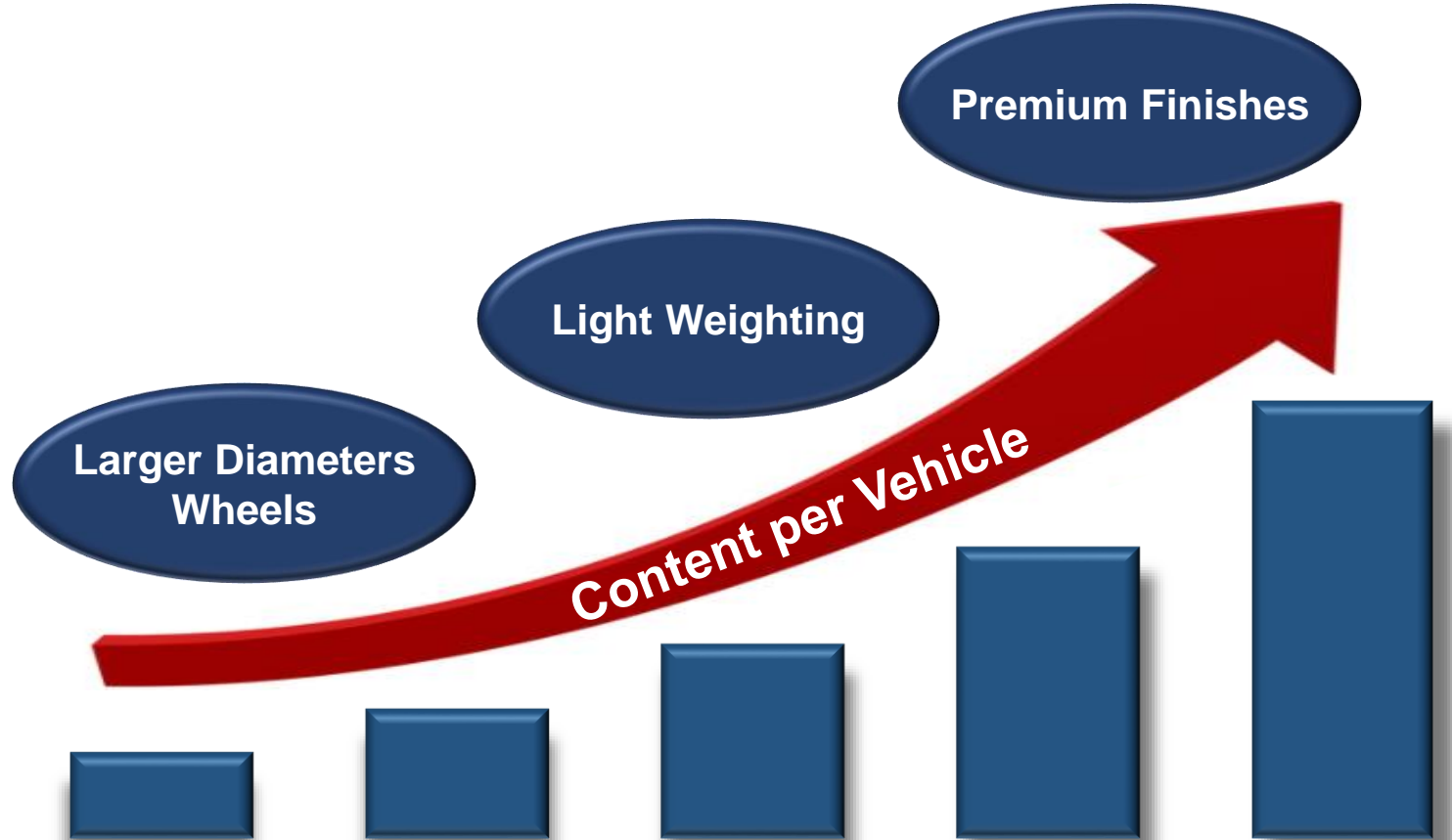


NISSAN Leaf
**16" Steel wheel w/cover
17" Aluminum Wheels Standard**

- High aluminum wheel penetration rate on entry level electric cars
- Styling and finishing a high priority

* Superior competitive benchmark database for the car models shown

Secular Tailwinds – Driving Increase in Addressable Market



↑ Content per Vehicle = ↑ Addressable Market

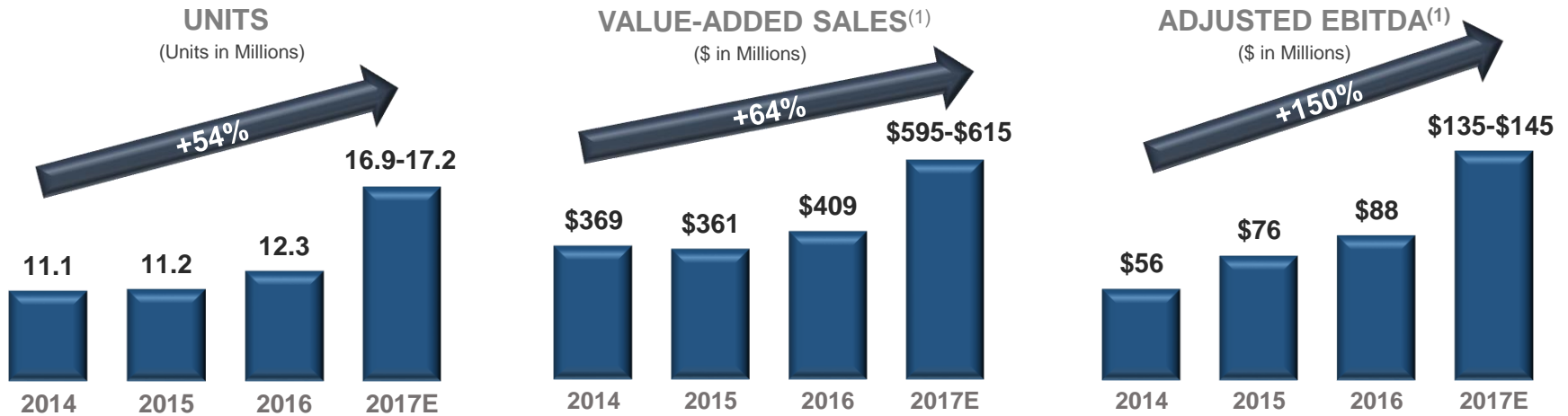


Nadeem Moiz

Chief Financial Officer



2017 Financial Outlook



2017 Financial Outlook⁽²⁾

16.9M – 17.2M
UNITS SHIPPED

\$1,095M – \$1,115M
NET SALES

\$595M – \$615M
VALUE-ADDED SALES⁽¹⁾

~\$85M
CAPITAL EXPENDITURES

\$135M – \$145M
ADJUSTED EBITDA⁽¹⁾

(1) Value-added sales and Adjusted EBITDA are non-GAAP financial measures; see appendix for a reconciliation to the most comparable GAAP measure and Use of Non-GAAP Financial Measures on slide 2

(2) Provided on November 9, 2017

2018 Financial Outlook

Key Metrics	2018 Outlook
Unit Volume (000s)	21,250 - 21,600
Net Sales	\$1.45B - \$1.50B
Value-Added Sales ⁽¹⁾	\$800M - \$835M
Adjusted EBITDA ⁽²⁾	\$185M - \$200M
Capital Expenditures	Approximately \$95M
Cash Flow from Operations ⁽³⁾	\$160M - \$180M
Effective Tax Rate	10% - 15%

2020 Goals

- *Value Added Sales⁽¹⁾: \$950M*
- *Adjusted EBITDA Margin⁽²⁾: 25%
(% of Value Added Sales)*
- *Net Leverage: 2.0x*

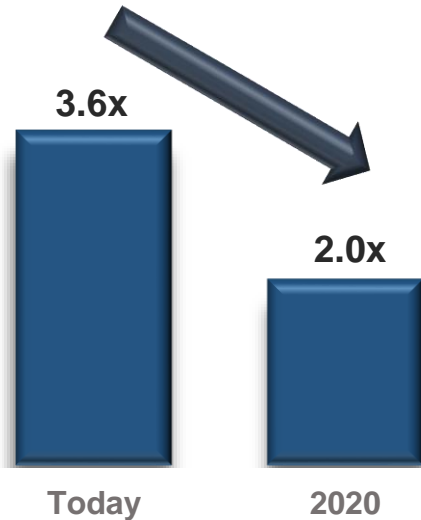
(1) Value-added sales is a non-GAAP financial measure; see appendix for a reconciliation to the most comparable GAAP measure and Use of Non-GAAP Financial Measures on slide 2

(2) Adjusted EBITDA is a non-GAAP financial measure; see Use of Non-GAAP Financial Measures on slide 2

(3) Cash Flow from Operations as defined according to GAAP on the Statement of Cash Flow

Capital Allocation Priorities

Capital Structure



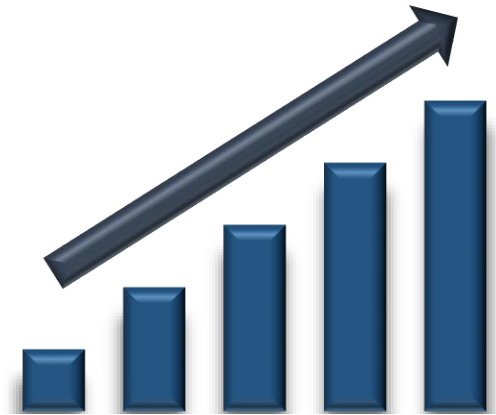
- Utilize cash flow to pay down debt – no prepayment penalties on term loan
- Favorable debt maturities
- Optimize balance sheet – evaluate lowest cost financing options

Organic Investment



- Focus on global automotive trends and high ROIC projects
- Finishing capabilities
- Operational excellence initiatives

Value to Shareholders



- Dividends to shareholders
- Strategic initiatives
 - JVs / Acquisitions

Key Investment Highlights



Strong Secular Tailwinds



Competitive Footprint



Diversified Customers, Geographies and Segments



Electric / Internal Combustion Agnostic



Delivering Innovation and Technology



Appendix



Reconciliation of Non-GAAP Financial Measures

SUPERIOR INDUSTRIES INTERNATIONAL, INC.
Non-GAAP Financial Measures
(Dollars in Millions)

Value-Added Sales

Net Sales

Less:

Aluminum Value and Outside Service Provider Costs

Value-added sales

Twelve Months Ended	
Dec. 25, 2016	Dec. 27, 2015
\$ 732.7	\$ 727.9
(324.0)	(367.1)
\$ 408.7	\$ 360.8

Value-added sales is a key measure that is not calculated according to GAAP. Value-added sales represent net sales less the value of aluminum and services provided by outside service providers (OSP's) that are included in net sales. Arrangements with our customers allow us to pass on changes in aluminum prices and OSP costs; therefore, fluctuations in the underlying aluminum price and the use of OSP's generally do not directly impact our profitability. Accordingly, value-added sales is worthy of being highlighted for the benefit of users of our financial statements. Our intent is to allow users of the financial statements to consider our net sales information both with and without the aluminum and OSP cost components thereof.

Unaudited

Adjusted EBITDA

Net Income

Adjusting Items:

- **Interest Expense (Income), net**
- **Income Tax Provision (Benefit)**
- **Depreciation**
- **Closure Costs (Excluding Accelerated Depreciation)**
- **Gain on Sale of Facility**

Adjusted EBITDA

Twelve Months Ended	
Dec. 25, 2016	Dec. 27, 2015
\$ 41.4	\$ 23.9
(0.2)	(0.1)
13.3	11.3
34.3	34.5
1.2	6.3
(1.4)	
47.1	52.1
\$ 88.5	\$ 76.1

Adjusted EBITDA is a key measure that is not calculated according to GAAP. Adjusted EBITDA is defined as earnings before interest income and expense, income taxes, depreciation, amortization, restructuring charges and other closure costs and impairments of long-lived assets and investments. We use adjusted EBITDA as an important indicator of the operating performance of our business. Adjusted EBITDA is used in our internal forecasts and models when establishing internal operating budgets, supplementing the financial results and forecasts reported to our Board of Directors and evaluating short-term and long-term operating trends in our operations. We believe the adjusted EBITDA financial measure assists in providing a more complete understanding of our underlying operational measures to manage our business, to evaluate our performance compared to prior periods and the marketplace, and to establish operational goals. Adjusted EBITDA is a non-GAAP financial measure and should not be considered in isolation or as a substitute for financial information provided in accordance with GAAP. This non-GAAP financial measure may not be computed in the same manner as similarly titled measures used by other companies.

Reconciliation of Non-GAAP Financial Measures

(\$ in millions)

Unaudited

Outlook for Full Year 2017 Value-Added Sales

Net Sales Outlook

Less:

Aluminum Value and Outside Service Provider Costs

Value-Added Sales Outlook

Outlook Range

\$ 1,095.0 \$ 1,115.0

(500.0) (500.0)

\$ 595.0 \$ 615.0

Outlook for Full Year 2018 Value-Added Sales

Net Sales Outlook

Less:

Aluminum Value and Outside Service Provider Costs

Value-Added Sales Outlook

Outlook Range

\$ 1,450.0 \$ 1,500.0

(650.0) (665.0)

\$ 800.0 \$ 835.0

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