



**Superior Industries International**

**Gabelli & Company**

**38<sup>th</sup> Annual Automotive Aftermarket Symposium**

**November 4, 2014**

# Forward Looking Statements

This presentation contains statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, relating to expectations, plans or prospects for Superior that are based upon the current expectations and beliefs of Superior's management. The words "will," "may," "designed to," "outlook," "believes," "should," "anticipates," "plans," "expects," "intends," "estimates," "forecasts" and similar expressions identify certain of these forward-looking statements. These statements relate to, without limitation, the progress of construction, anticipated completion and cost of building and operating a new manufacturing facility in Mexico, the capacity of such a manufacturing facility, future amounts of and the ability to generate positive cash flow from operations, stock price performance, future cash dividends and stock repurchases by Superior, market share, current trends, Adjusted EBITDA performance, Superior's ability to adapt to an era of increased global competition and the size and growth rates of the global automotive market, the size and growth rates of the global aluminum wheel market, and Superior's leadership position as a supplier to the North American market for aluminum wheels. Such statements are based on current expectations, estimates and projections about Superior's business based, in part, on assumptions made by management. These forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from those expressed or implied by such forward-looking statements. Those risks and uncertainties include, but are not limited to, general automotive industry and market conditions and growth rates, foreign competition, as well as general domestic and international economic conditions. Other risks and uncertainties that may cause actual events to differ materially from the statements made herein are identified and described in more detail in Superior's filings with the SEC, including, without limitation, its Annual Report on Form 10-K for the year ended December 29, 2013. The forward-looking statements in this presentation are made as of the date hereof and Superior does not expect to, and disclaims any obligation to, publicly update, amend or clarify any forward-looking statements whether as a result of new information, future events or otherwise.

# A Valued Automotive Product



**Aluminum  
Wheels  
for Light  
Vehicles**



**Safety Critical  
Component**



**Key Driver Interface –  
Ride and Handling**



**Integral to Vehicle  
Styling Appeal**

# Who We Are

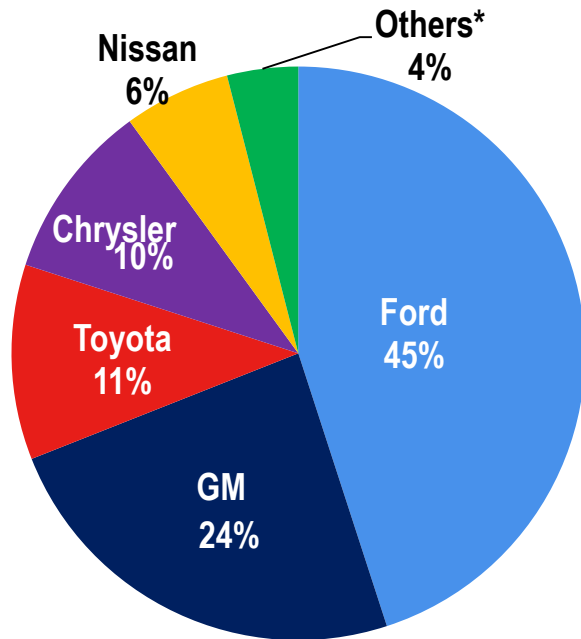


- North American market share and capacity leader in aluminum wheels for light vehicles
- Founded in 1957, NYSE listed in 1969 (“SUP”)
- Six manufacturing facilities with total annual capacity of ~12.0 million wheels - four in Mexico, two in Arkansas (Rogers site to be closed by year-end)
- ~3,700 employees, 2014 revenue projection of ~\$740 million
- Market capitalization ~\$490 million
- Quarterly dividend \$0.18 per share

# Key Customers

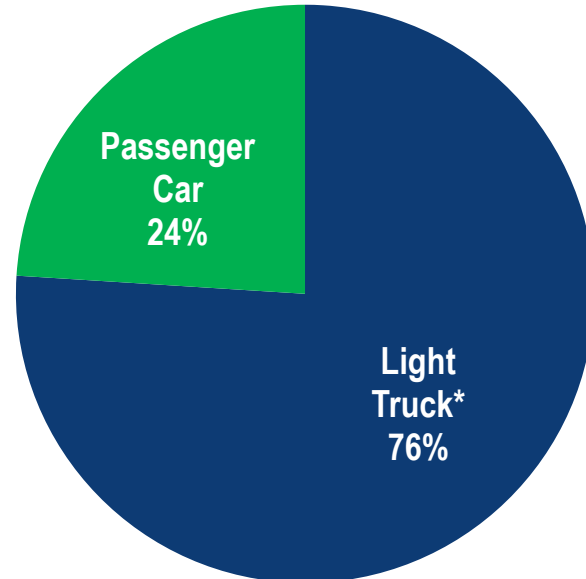


2014 YTD - % of Revenue by Customer



\*BMW, Subaru, Tesla, Volkswagen

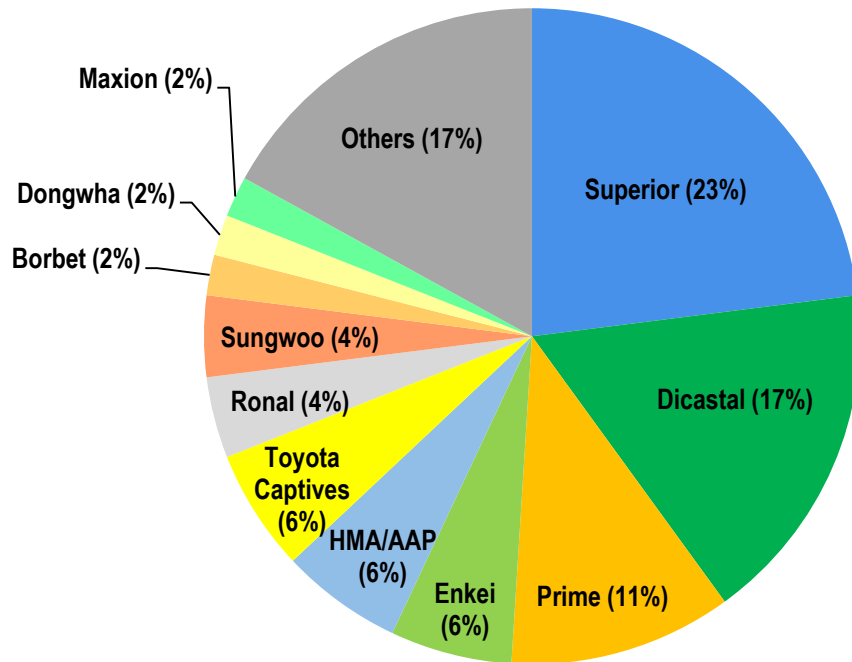
2014 YTD - % of Revenue by Vehicle Type



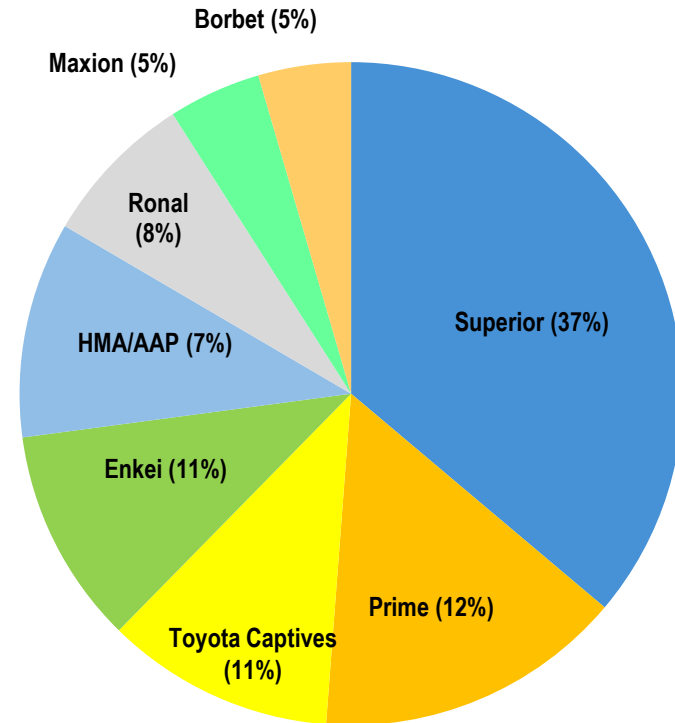
\*Pick-up trucks, vans, SUVs, crossover vehicles

# North American Landscape for Aluminum Wheels

North American Market Share - 2013



North American Production Capacity



Source – Company estimates

- Asian imports represent approximately 40% of North American market
- Superior has largest share of market and production capacity in North America

# Strategic Focus

- Enhance global competitiveness of wheel business
- Balance capital allocation to enhance shareholder returns
- Foster culture of innovation and technology
- Improve investor knowledge through improved outreach and communication
- Evaluate all opportunities to enhance growth and shareholder value



**New Manufacturing Facility in Mexico**