

### Non-GAAP Financial Measures and Forward-Looking Statements



#### **Forward-Looking Statements**

This webcast and presentation contain statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that do not relate solely to historical or current facts and can generally be identified by the use of future dates or words such as "may," "should," "could," "will," "expects," "seeks to," "anticipates," "plans," "believes," "estimates," "intends," "predicts," "projects," "potential" or "continue" or the negative of such terms and other comparable terminology. These statements also include, but are not limited to, the 2017 outlook, the Company's ability to consummate the acquisition of UNIWHEELS AG, and the Company's strategic and operational initiatives, product mix and overall cost improvement and are based on current expectations, estimates, and projections about the Company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, risks, and uncertainties discussed in the Company's Securities and Exchange Commission filings and reports, including the Company's Annual Report on Form 10-K for the year-ended December 25, 2016, Quarterly Reports on Form 10-Q and other reports from time to time filed with the Securities and Exchange Commission. You are cautioned not to unduly rely on such forward looking statements when evaluating the information presented in this press release. Such forward-looking statements speak only as of the date on which they are made and the Company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this webcast and presentation.

#### **Use of Non-GAAP Financial Measures**

In addition to the results reported in accordance with GAAP, this presentation refers to "Adjusted EBITDA," which we have defined as earnings before interest, taxes, depreciation, amortization, restructuring charges and impairments of long-lived assets and investments.

Management believes the use of non-GAAP financial measures are useful to both management and investors in their analysis of the Company's financial position and results of operations. Further, management uses non-GAAP financial measures for planning and forecasting future periods. This non-GAAP financial information is provided as additional information for investors and is not in accordance with or an alternative to GAAP. These non-GAAP measures may be different from similar measures used by other companies.

For reconciliations of non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with GAAP, see the Company's Securities and Exchange Commission filings and reports, including the Company's Annual Report on Form 10-K for the year-ended December 25, 2016 and Quarterly Reports on Form 10-Q.



## Superior Investment Thesis



- Leading market position in North America with innovative products
- Strategic and operational transformation foundational for next leg of growth
- Acquisition of UNIWHEELS AG ("UNIWHEELS") creates a leading global supplier of aluminum wheels to OEMs
- Wheel market trends create opportunity both in NA and Europe



#### Superior – North American Leader in Aluminum Wheels



- North American leader in aluminum wheels for light vehicles
  - 100% OEM
  - 12.3M wheels sold 2016, 9% increase year-over-year
  - 98% of sales in North America
  - ~20% North America market share
- Four facilities in Mexico and one in Arkansas
- NYSE listed (SUP) since 1969
- Continuous dividend payout since 1982



## Customers and Vehicle Segments



#### Customers

















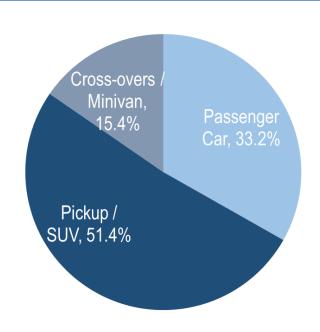












### Strategic and Operational Transformation



- New executive management team with more than 100 years combined auto experience
- Six of eight board members joined Board since December 2013
- Completed 500,000 wheel capacity expansion at new Mexico facility
- Established Mexican finishing joint venture
- Flexed labor scheduling to 24/7
- Implemented new tax strategy
- Initiated investments in additional premium finishing capabilities
- Awarded our first program for our patented Alulite<sup>™</sup> product
- Established relationship with Chinese supplier

#### Acquisition of UNIWHEELS



# Combination of Superior and UNIWHEELS creates a leading global supplier of aluminum wheels to OEMs

- Superior commenced tender offer for UNIWHEELS' outstanding shares
- Agreement with UNIWHEELS Holdings Malta ("UHM"), ~61% owner of UNIWHEELS, to tender its shares for 226.5zl per share
- Tender offer for ~39% held by public shareholders for 236.07zl per share
- Tender offer expires May 22<sup>nd</sup>

#### **UNIWHEELS At a Glance**





#### Compelling Investment Thesis





- #1 North American aluminum wheel manufacturer
- Deep, long-standing relationships with leading global OEM's
- Competitive cost manufacturing footprint; new plant built in 2015
- Culture of innovation





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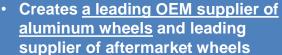


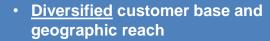




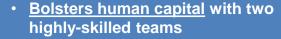


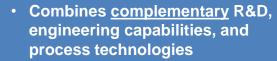








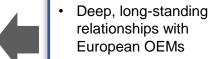




- <u>Immediately accretive</u>; significant efficiency benefits from scale
- Aligns with Superior's growth strategy







- Competitive cost manufacturing footprint; new plant built in 2016
- · Culture of innovation













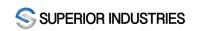














#### Wheel Market Trends – Wheels Provide Differentiation



- Consumers increasingly seeking customization, wheels offer key aesthetic differentiator
- Aftermarket-like styling relevant to OEMs at OEM production levels and standards
- Wheel options per platform increasing, allowing customers to segment market
- Lightweighting relevant to achieve fuel efficiency requirements
- Wheel design can provide improved vehicle handling and comfort

#### Capital Structure and Allocation Priorities



3.3x net debt to Adjusted EBITDA<sup>(1)</sup> at the close of the transaction

Long-term targeted leverage of 2.0x net debt to EBITDA

Investment in business and debt paydown top priorities

Capital expenditures driven by new investments in finishing capabilities

Anticipate reduction of annual dividend from \$0.72 cents/share to \$0.36 cents/share post close

(1) Assumes 100% acquisition and includes addback for expedited freight costs incurred during 2016 and \$15M in run-rate synergies

