



**THIRD QUARTER 2017
EARNINGS CONFERENCE CALL
NOVEMBER 9, 2017**



Non-GAAP Financial Measures and Forward-Looking Statements

Forward-Looking Statements

This webcast and presentation contain statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that do not relate solely to historical or current facts and can generally be identified by the use of future dates or words such as "may," "should," "could," "will," "expects," "seeks to," "anticipates," "plans," "believes," "estimates," "intends," "predicts," "projects," "potential" or "continue" or the negative of such terms and other comparable terminology. These statements also include, but are not limited to, the 2017 outlook included herein, the Company's ability to consolidate its operations with UNIWHEELS AG, and the Company's strategic and operational initiatives, including the resolution of operating inefficiencies, product mix and overall cost improvement and are based on current expectations, estimates, and projections about the Company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, risks, and uncertainties discussed in the Company's Securities and Exchange Commission filings and reports, including the Company's Annual Report on Form 10-K for the year-ended December 25, 2016, Quarterly Report on Form 10-Q for the quarter ended June 25, 2017 and other reports from time to time filed with the Securities and Exchange Commission. You are cautioned not to unduly rely on such forward looking statements when evaluating the information presented in this press release. Such forward-looking statements speak only as of the date on which they are made and the Company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this webcast and presentation.

Use of Non-GAAP Financial Measures

In addition to the results reported in accordance with GAAP included throughout this presentation, this presentation refers to "Adjusted EBITDA," which we have defined as earnings before interest, taxes, depreciation, amortization, restructuring charges, impairments of long-lived assets and investments, UNIWHEELS AG acquisition costs, and integration expenses and "Value-Added Sales," which we define as net sales less pass-through charges primarily for the value of aluminum. Adjusted EBITDA as a percentage of value-added sales is a key measure that is not calculated according to GAAP. Adjusted EBITDA as a percentage of value-added sales is defined as adjusted EBITDA divided by value-added sales.

Management believes the non-GAAP financial measures used in this presentation are useful to both management and investors in their analysis of the Company's financial position and results of operations. Further, management uses these non-GAAP financial measures for planning and forecasting future periods. This non-GAAP financial information is provided as additional information for investors and is not in accordance with or an alternative to GAAP. These non-GAAP measures may be different from similar measures used by other companies.

For reconciliations of these non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with GAAP, see the appendix of this presentation.

In reliance on the safe harbor provided under section 10(e) or Regulation S-K, we have not quantitatively reconciled differences between adjusted EBITDA presented in our updated 2017 Outlook to net income, the most comparable GAAP measure, as Superior is unable to quantify certain amounts that would be required to be included in net income without unreasonable efforts and due to the inherent uncertainty regarding such variables. Superior also believes that such a reconciliation would imply a degree of precision that could potentially be confusing or misleading to investors. However, the magnitude of these amounts may be significant.

Third Quarter 2017 Highlights

Q3 Consolidated Financial Metrics

5.0M

UNITS
SHIPPED

\$331M

NET
SALES

\$187M

VALUE-ADDED
SALES⁽¹⁾

\$43M

Adjusted
EBITDA⁽¹⁾

\$37.43

VALUE-ADDED
SALES / WHEEL

Highlights

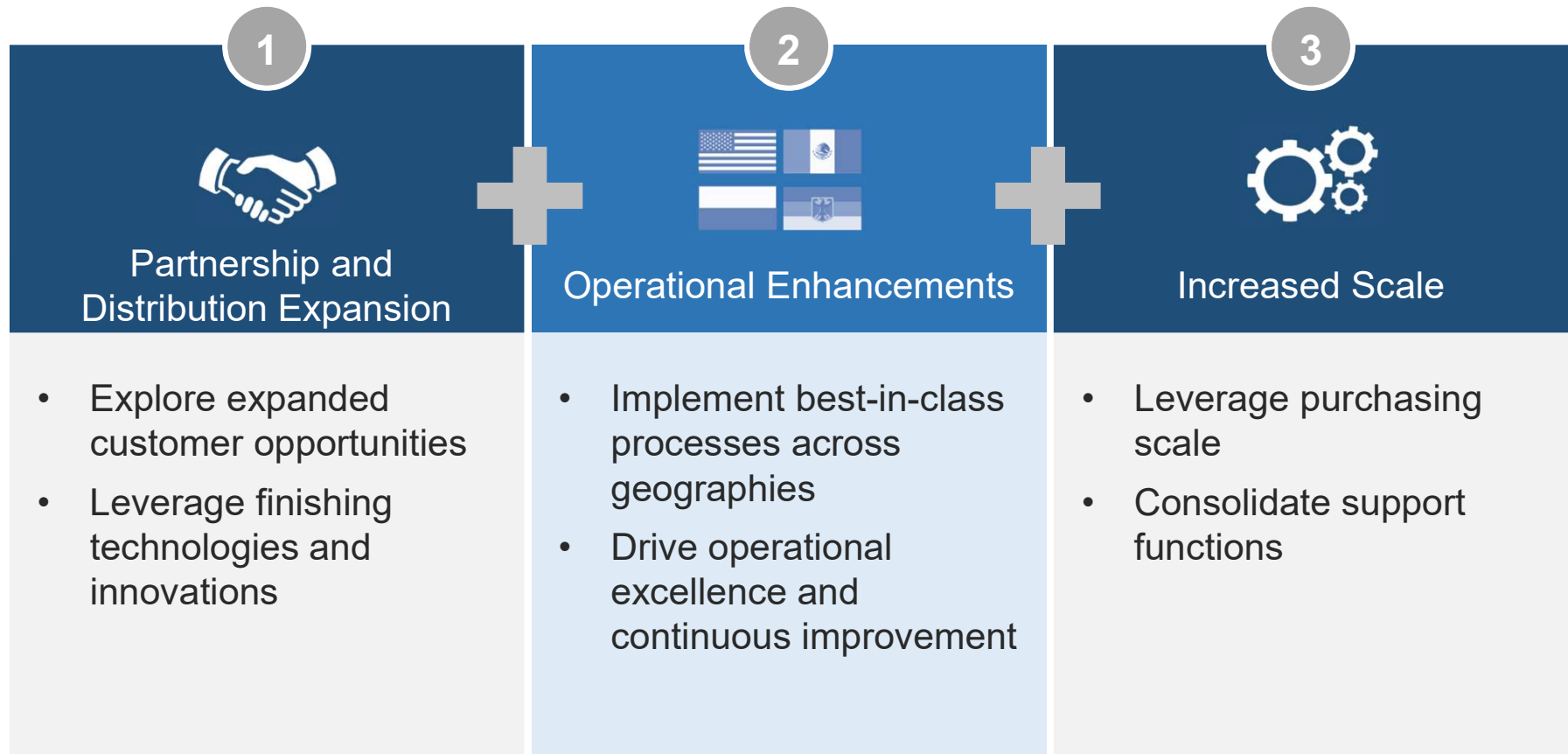
- Record quarterly results due to Uniwheels acquisition
- Diversified revenue generation with 54% North America / 46% Europe
- Continued growth in value-added sales per wheel
- Positive year-over-year Adjusted EBITDA
- Significant progress on transaction and integration
- Reaffirming 2017 outlook

(1) Value-added sales and Adjusted EBITDA are non-GAAP financial measures; see appendix for a reconciliation to the most comparable GAAP measure

Integration and Synergy Opportunities

Update

- Executed 100 day integration plan
- Actioned \$5M in run rate synergies, expect to realize in 2018



Superior's Strategic Priorities

Generate Profitable Growth and Drive Long-Term Shareholder Value



Capitalize on secular trends



Invest in new technologies / capabilities



Reduce leverage to drive equity value



Expand customer opportunities leveraging technologies and footprint



Enhance operations / build best-in-class organization



Realize synergy potential

Results

Adj. EBITDA and margin growth

2.0x Net Debt by 2020

\$15M run rate synergies by 2020

Increase value-added sales

Third Quarter 2017 Vehicle Production and Shipment Trends

NORTH
AMERICAN LV
PRODUCTION
↓ 4.2%⁽¹⁾

SUP NORTH
AMERICAN
SHIPMENTS
↓ 4.1%

North American Shipments

- Continued softness in the market on a volume basis
- Positive lift in mix trends

EUROPEAN
LV PRODUCTION
↑ 3.3%⁽²⁾

SUP EUROPEAN
SHIPMENTS
↑ 4.6%

European Shipments

- Continued positive demand growth within Europe
- Positive year-over-year due to new plant launch in 2016

OVERALL SHIPMENT OUTPERFORMANCE

(1) Source: Ward's Automotive; adjusted for one additional week of production to provide for comparability to North America year-over-year shipments due to additional week

(2) Source: LMC Automotive

Third Quarter 2017 Financial Summary

(\$ in millions)

	3Q17 Actual			3Q16
	North America	Europe	Consolidated	Actual
Unit Shipments (000's)	2,792	2,216	5,008	2,912
Net Sales	\$180.1	\$151.3	\$331.4	\$175.6
Value-Added Sales ⁽¹⁾	\$97.0	\$90.4	\$187.4	\$98.8
Adjusted EBITDA ⁽²⁾	\$18.3	\$24.7	\$43.0	\$13.8
Net (Loss) Income Attributable to Superior			\$2.6	\$6.0
Diluted Earnings (Loss) Per Share			(\$0.22)	\$0.2
Impact of Transaction Costs on Net Income ⁽³⁾ / on Diluted Earnings (Loss) Per Share			(\$5.1) / (\$0.20)	n/a

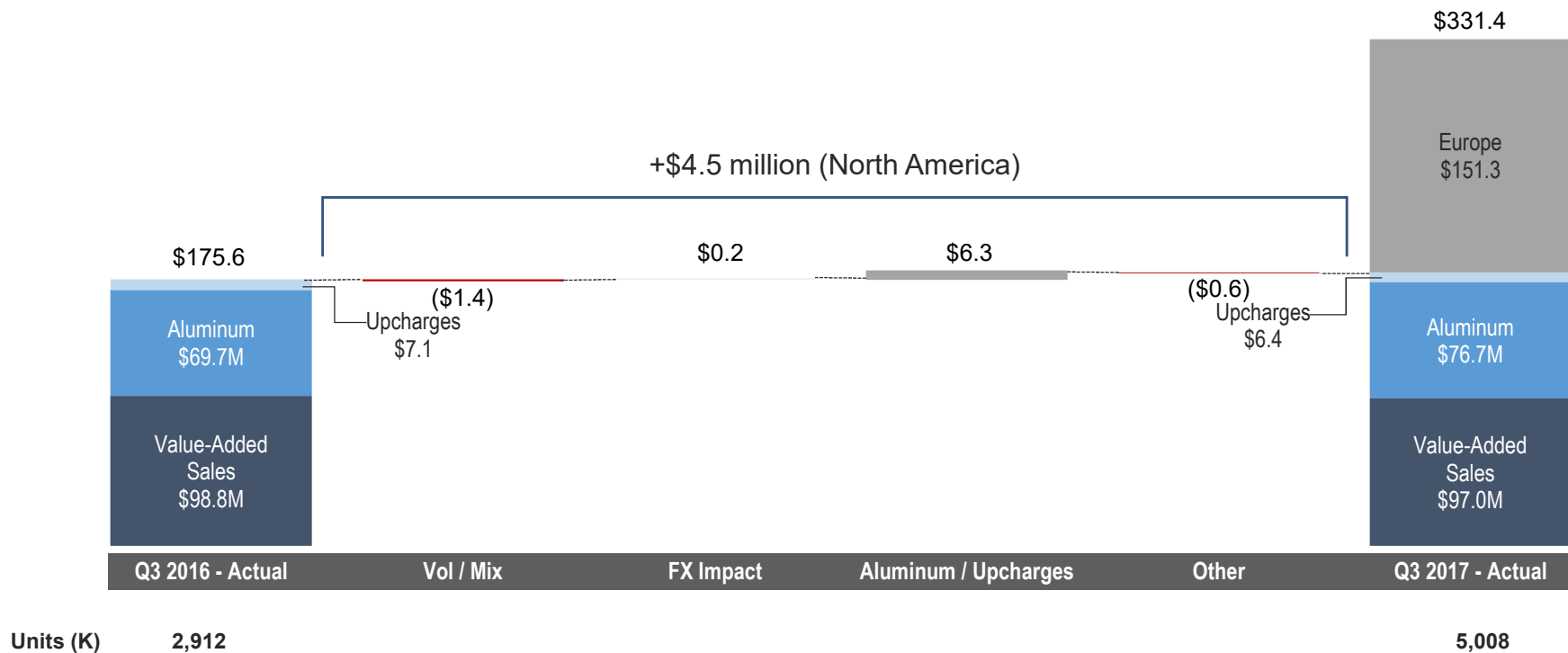
⁽¹⁾ Value-added sales is a non-GAAP measure; see appendix for reconciliation to net sales

⁽²⁾ Adjusted EBITDA is a non-GAAP measure; see appendix for reconciliation to net income

⁽³⁾ See Page 17

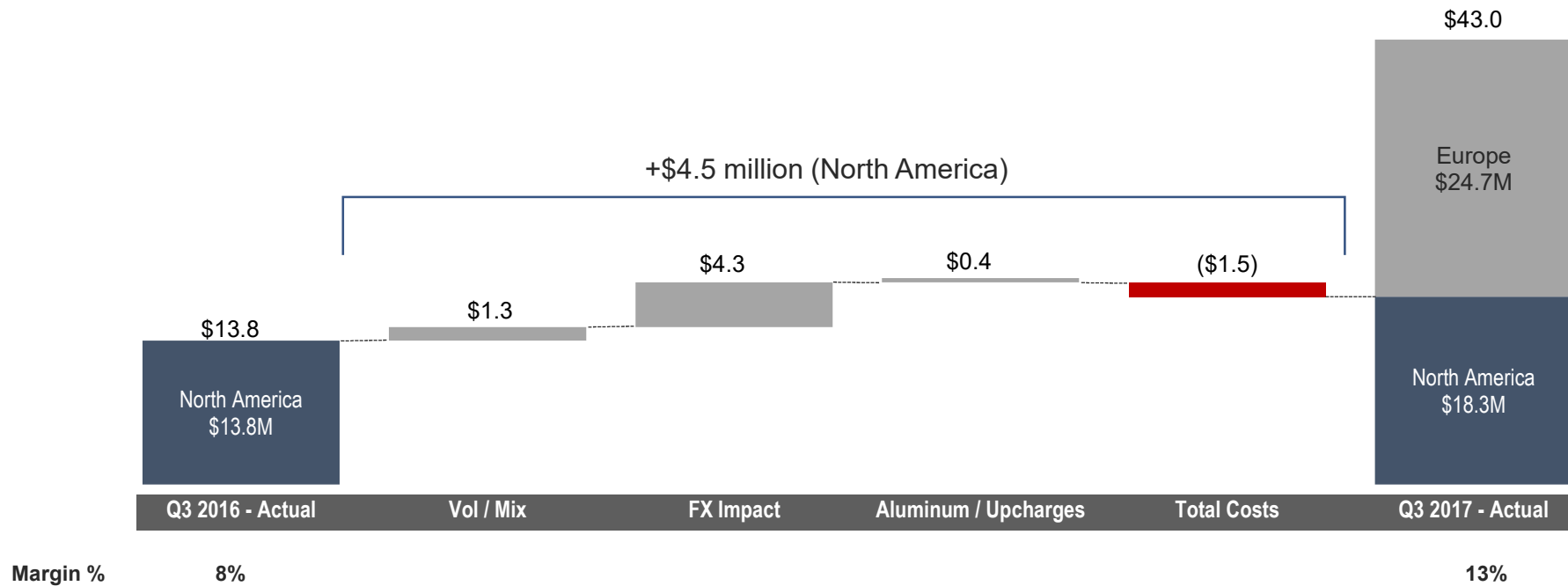
Third Quarter 2017 Year-over-Year Sales Comparison

(\$ in millions)



Third Quarter 2017 Year-over-Year Adj. EBITDA Comparison

(\$ in millions)



Third Quarter Cash Flow and Capital Allocation Priorities

Operating Cash Flow

- Cash generated by operating activities of \$27.2M

Investing Activities

- Additional purchase of UNIWHEELS shares for \$10.5M
- 3Q17 capex of \$26.8M
 - Addition of UNIWHEELS for the full quarter

Financing Activities

- As expected, repaid European term loan
- Paid cash dividends of \$4.4M

Capital Allocation

- Debt reduction / investment in the business top-priority
- Targeting 2.0x Net Debt to adjusted EBITDA by 2020

2017 Full Year Outlook

(\$ and units in millions)

Metrics	2017 Outlook (provided 11/9/17)*
Unit Volume	16.9 – 17.2
Net Sales	\$1,095M – \$1,115M
Value-Added Sales ⁽¹⁾	\$595M – \$615M
Adjusted EBITDA ⁽²⁾	\$135M – \$145M
Capital Expenditures	~\$85M
Working Capital	Net source of funds
Effective Tax Rate	Net Benefit
Interest Expense	~\$40M

**In accordance with GAAP, UNIWHEELS is presented on a consolidated basis for June through December*

(1) Value-added sales is a non-GAAP measure; see appendix for reconciliation to Net Sales

(2) Adjusted EBITDA is a non-GAAP measure; see slide two regarding "Use of Non-GAAP Financial Measures"

APPENDIX

Third Quarter 2017 and Year-to-Date Income Statement

(\$ in millions, except Earnings per Share)

	Three Months		Nine Months	
	3Q 2017	3Q 2016	3Q 2017	3Q 2016
Unit Shipments (000s)	5,008	2,912	11,645	9,163
Net Sales	\$331.4	\$175.6	\$746.3	\$544.4
Value-Added Sales ⁽¹⁾	187.4	98.8	413.3	302.3
Gross Profit	\$23.9	\$11.0	\$63.2	\$68.2
% of Net Sales	7.2%	6.3%	8.5%	12.5%
% of Value-Added Sales	12.7%	11.1%	15.3%	22.6%
SG&A Expenses	(\$18.1)	(\$5.7)	(\$55.5)	(\$24.7)
% of Net Sales	5.5%	3.3%	7.4%	4.5%
Income from Operations	\$5.8	\$5.3	\$7.7	\$43.5
Interest (expense) income, net	(13.4)	0.0	(28.4)	0.2
Other income (expense), net	3.0	(0.4)	10.2	(0.5)
Redeemable preferred stock dividends	4.1	0.0	4.1	0.0
Income (Loss) Before Income Taxes	\$(0.5)	\$4.9	\$(6.4)	\$43.2
Income Tax (Provision) Benefit	3.4	1.1	4.8	(9.6)
Consolidated Net (Loss) Income	\$2.9	\$6.0	(\$1.6)	\$33.6
Less: Net loss attributable to non-controlling interest	(0.3)	0.0	0.0	0.0
Net (Loss) Income Attributable to Superior	\$2.6	\$6.0	(\$1.6)	\$33.6
Diluted Earnings (Loss) per Share	(\$0.22)	\$0.23	(\$0.50)	\$1.31
Adjusted EBITDA ⁽²⁾	\$43.0	\$13.8	\$91.4	\$69.8
% of Net Sales	13.0%	7.8%	12.2%	12.8%
% of Value-Added Sales	22.9%	13.9%	22.1%	23.1%

(1) Value-added sales is a non-GAAP measure; see appendix for reconciliation to net sales

(2) Adjusted EBITDA is a non-GAAP measure; see appendix for reconciliation to net income

Summary Balance Sheet

(\$ in millions)

Unaudited

ASSETS	3Q 2017	4Q 2016
Cash & Cash Equivalents	\$30.4	\$57.8
Short Term Investments	0.8	0.8
Restricted Cash	-	-
Accounts Receivable, net	174.3	99.3
Inventories, net	178.1	82.8
Income Taxes Receivable	7.3	3.7
Other Current Assets	20.0	9.7
Total Current Assets	410.8	254.1
Property, Plant & Equipment	518.3	227.4
Goodwill	321.7	-
Intangibles	213.5	-
Non Current Deferred Income Taxes, net	60.4	28.8
Other Assets	38.7	32.4
Total Assets	\$1,563.4	\$542.8
LIABILITIES & EQUITY		
Accounts Payable	\$98.9	\$37.9
Accrued Expenses	67.9	46.3
Current Portion of Long-term Debt	5.8	0.0
Income Taxes Payable	1.7	1.8
Total Current Liabilities	174.3	86.0
Long-term Debt (Less Current Portion)	675.1	-
Non-Current Liabilities	89.2	58.6
Redeemable Preferred Shares	140.6	-
Superior shareholders' equity	428.2	398.2
Noncontrolling interest	55.9	-
Shareholders' Equity	484.0	398.2
Total Liabilities & Equity	\$1,563.4	\$542.8

Third Quarter 2017 and Year-to-Date Statement of Cash Flow

(\$ in millions)

	Three Months Ended		Nine Months Ended	
	3Q17	3Q16	YTD 3Q17	YTD 3Q16
Cash Flow Provided by Operating Activities	\$27.2	\$14.7	\$17.1	\$39.3
Capital Expenditures	(26.8)	(12.5)	(56.8)	(30.2)
Proceeds from sales and maturities of investments	-	-	-	0.2
Acquisition of UNIWHEELS, net of cash acquired	(10.5)	-	(701.2)	-
Proceeds from sale of property, plant and equipment	0.1	-	0.1	-
Cash Flow Provided (Used) by Investing Activities	(\$37.2)	(\$12.5)	(\$757.9)	(\$30.0)
Proceeds from the Issuance of Long-term Debt	-	-	975.6	-
Proceeds from the Issuance of Redeemable Preferred Shares	-	-	150.0	-
Debt Repayment	(76.6)	-	(359.0)	-
Cash Dividends	(4.4)	(4.6)	(13.3)	(13.8)
Stock Repurchase	-	(0.4)	(5.0)	(13.5)
Payments Related to Tax Withholdings for Stock-Based Compensation	-	-	(1.5)	-
Proceeds from Exercise of Stock Options	-	0.7	-	1.6
Preferred Stock Issuance Costs	-	-	(3.7)	-
Deferred Financing Costs Paid	-	-	(30.5)	-
Cash Flow Provided (Used) by Financing Activities	(81.0)	(4.3)	712.6	(25.7)
Effect of Exchange Rate on Cash	0.2	0.3	0.8	0.2
Net Change in Cash	(\$90.8)	(\$1.7)	(\$27.4)	(\$16.2)
Cash - Beginning	121.2	37.5	57.8	52.0
Cash - Ending	\$30.4	\$35.8	\$30.4	\$35.8

Unaudited

Reconciliation of Earnings per Share Calculation

(\$ in millions, except Earnings per Share)

Unaudited

	Three Months		Nine Months	
	3Q 2017	3Q 2016	3Q 2017	3Q 2016
<u>Basic EPS Calculation</u>				
Net (Loss) Income Attributable to Superior	\$ 2.6	\$ 6.0	\$ (1.6)	\$ 33.6
Less: Accretion of preferred stock	(4.0)	-	(5.2)	-
Less: Redeemable preferred stock dividends	(4.1)	-	(5.8)	-
Numerator	\$ (5.5)	\$ 6.0	\$ (12.6)	\$ 33.6
Denominator: Weighted avg shares outstanding	24.9	25.4	25.0	25.5
Basic (loss) income per share	\$ (0.22)	\$ 0.24	\$ (0.50)	\$ 1.32
<u>Diluted EPS Calculation</u>				
Net (Loss) Income Attributable to Superior	\$ 2.6	\$ 6.0	\$ (1.6)	\$ 33.6
Less: Accretion of preferred stock	(4.0)	-	(5.2)	-
Less: Redeemable preferred stock dividends	(4.1)	-	(5.8)	-
Numerator	\$ (5.5)	\$ 6.0	\$ (12.6)	\$ 33.6
Weighted avg shares outstanding-Basic	24.9	25.4	25.0	25.5
Dilutive stock options and restricted stock units	-	0.2	-	0.1
Denominator: Weighted avg shares outstanding	24.9	25.6	25.0	25.6
Diluted (loss) income per share	\$ (0.22)	\$ 0.23	\$ (0.50)	\$ 1.31

Impact of Acquisition-related Items on EPS

(\$ in millions, except Earnings per Share)

	Q3 Before Tax Net Income Impact	Nine Months Before Tax Net Income Impact	Location on Income Statement
Inventory Step-up	\$ (4.7)	\$ (10.8)	Cost of Sales
M&A and Integration Costs	(5.4)	(25.0)	SG&A
Impact on Income from Operations	\$ (10.1)	\$ (35.8)	
Non-recurring Interest	\$ -	\$ (12.2)	Interest
Foreign Exchange M&A Gains	-	8.2	Other Income
Change in Fair Value of Preferred Derivative	4.1	4.1	Other Income
Total Impact	\$ (6.0)	\$ (35.7)	
After Tax Net Income Impact	\$ (5.1)	\$ (30.8)	
EPS Impact	\$ (0.20)	\$ (1.23)	

Unaudited

Reconciliation of Non-GAAP Financial Measures

Value-Added Sales

	Three Months		Nine Months	
	3Q 2017	3Q 2016	3Q 2017	3Q 2016
Net Sales	\$ 331.4	\$ 175.6	\$ 746.3	\$ 544.4
Less:				
Aluminum Value and Outside Service Provider Costs	(144.0)	(76.8)	(333.0)	(242.1)
Value-added sales	\$ 187.4	\$ 98.8	\$ 413.3	\$ 302.3

Value-added sales is a key measure that is not calculated according to GAAP. Value-added sales represent net sales less the value of aluminum and services provided by outside service providers (OSP's) that are included in net sales. Arrangements with our customers allow us to pass on changes in aluminum prices and OSP costs; therefore, fluctuations in the underlying aluminum price and the use of OSP's generally do not directly impact our profitability. Accordingly, value-added sales is worthy of being highlighted for the benefit of users of our financial statements. Our intent is to allow users of the financial statements to consider our net sales information both with and without the aluminum and OSP cost components thereof.

Unaudited

Adjusted EBITDA

	Three Months		Nine Months	
	3Q 2017	3Q 2016	3Q 2017	3Q 2016
Consolidated Net Income (Loss)	\$ 2.9	\$ 6.0	\$ (1.6)	\$ 33.6
Adjusting Items:				
- Interest Expense (Income), net	13.4	(0.0)	28.4	(0.2)
- Income Tax Provision (Benefit)	(3.4)	(1.1)	(4.9)	9.6
- Depreciation	17.4	8.6	36.8	25.9
- Amortization	6.7	-	9.1	-
- Inventory Step-up	4.7	-	10.8	-
- M&A and Integration Costs	5.4	-	25.0	-
- Foreign Exchange M&A Gains	-	-	(8.2)	-
- Change in Fair Value of Preferred Derivative	(4.1)	-	(4.1)	-
- Closure Costs (Excluding Accelerated Depreciation)	0.0	0.3	0.1	0.9
	\$ 40.1	\$ 7.8	\$ 93.0	\$ 36.2
Adjusted EBITDA	\$ 43.0	\$ 13.8	\$ 91.4	\$ 69.8

Adjusted EBITDA is a key measure that is not calculated according to GAAP. Adjusted EBITDA is defined as earnings before interest income and expense, income taxes, depreciation, amortization, acquisition support costs, closure costs and impairments of long-lived assets and investments. We use adjusted EBITDA as an important indicator of the operating performance of our business. Adjusted EBITDA is used in our internal forecasts and models when establishing internal operating budgets, supplementing the financial results and forecasts reported to our Board of Directors and evaluating short-term and long-term operating trends in our operations. We believe the adjusted EBITDA financial measure assists in providing a more complete understanding of our underlying operational measures to manage our business, to evaluate our performance compared to prior periods and the marketplace, and to establish operational goals. Adjusted EBITDA is a non-GAAP financial measure and should not be considered in isolation or as a substitute for financial information provided in accordance with GAAP. This non-GAAP financial measure may not be computed in the same manner as similarly titled measures used by other companies.

Reconciliation of Non-GAAP Financial Measures

(\$ in millions)

Outlook for Full Year 2017 Value-Added Sales

Net Sales Outlook

<u>Outlook Range</u>	
\$ 1,095.0	\$ 1,115.0
(500.0)	(500.0)
\$ 595.0	\$ 615.0

Less:

Aluminum Value and Outside Service Provider Costs

Value-Added Sales Outlook

Unaudited

Value-added sales is a key measure that is not calculated according to GAAP. Value-added sales represent net sales less the value of aluminum and services provided by outside service providers (OSP's) that are included in net sales. Arrangements with our customers allow us to pass on changes in aluminum prices and OSP costs; therefore, fluctuations in the underlying aluminum price and the use of OSP's generally do not directly impact our profitability. Accordingly, value-added sales is worthy of being highlighted for the benefit of users of our financial statements. Our intent is to allow users of the financial statements to consider our net sales information both with and without the aluminum and OSP cost components thereof.

