

SUPERIOR INDUSTRIES INTERNATIONAL, INC.
PRESENTATION TO THE
Morgan Stanley Global Automotive Conference

New York, New York

March 18, 2008

Superior Industries International, Inc.

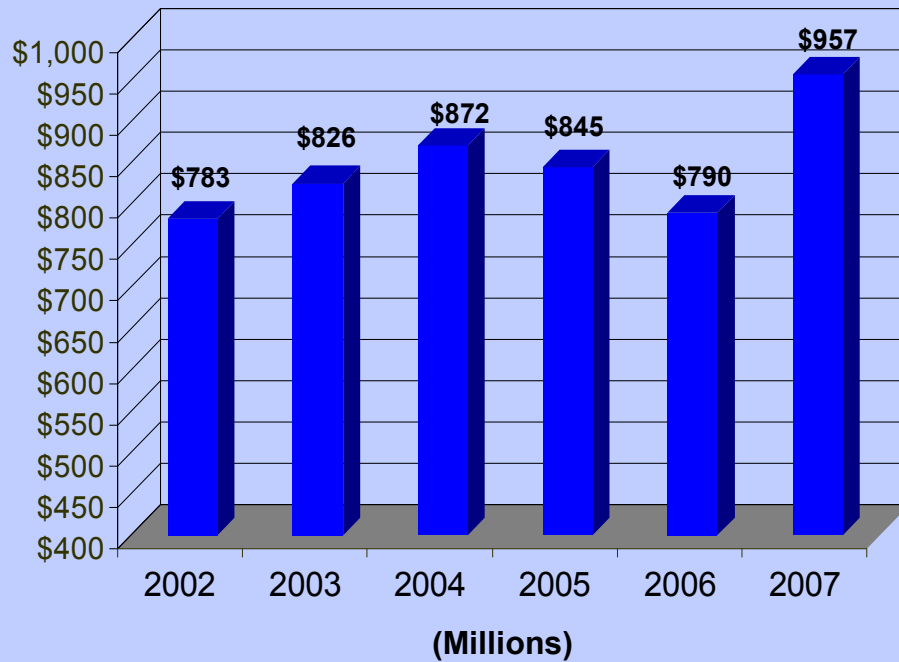
WHO WE ARE

We remain one of the largest producers of cast aluminum wheels for Original Equipment installation to automotive manufacturers worldwide.

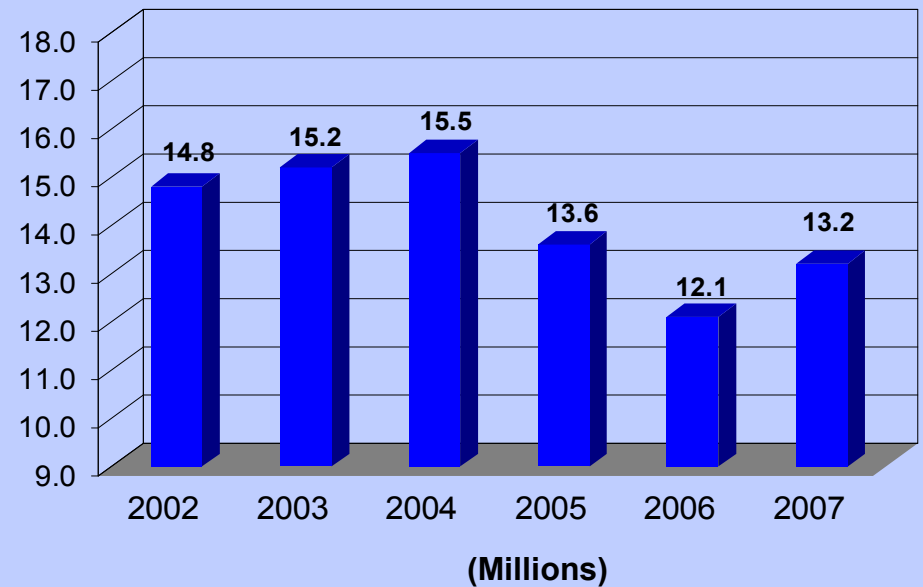
- **Full service product and technical capabilities.**
- **Strong market presence.**
- **Solid and sustained financial position:**
 - ✓ ***Debt-free, strong liquidity.***
 - ✓ ***Cash dividend yield.***
 - ✓ ***Positive cash flow.***
- **50 years in business (1957-2007).**

Superior Industries International, Inc.

Annual Net Sales



Aluminum Wheel Shipments



Superior Industries International, Inc.

MARKET OVERVIEW

- **Continued global competitive landscape.**
- **Best landed cost wins!**
- **Significant North American capacity rationalization and fallout.**
- **Global cost structure challenges as industry deals with energy, logistics and operating cost pressures.**

Superior Industries International, Inc.

WHAT'S NEW ?

RESTRUCTURED SENIOR LEADERSHIP TEAM

Steven Borick named Chairman – May 2007

Erika Turner appointed Chief Financial Officer – February 2008

Mike O'Rourke appointed Executive Vice President – February 2008

Ken Stakas appointed Senior Vice President Manufacturing – December 2006

Eddie Rodriguez appointed Vice President Human Resources – October 2007

SLT IS ALIGNED AND FORWARD FOCUSED ON
ACHIEVING OPTIMIZED OPERATING RESULTS

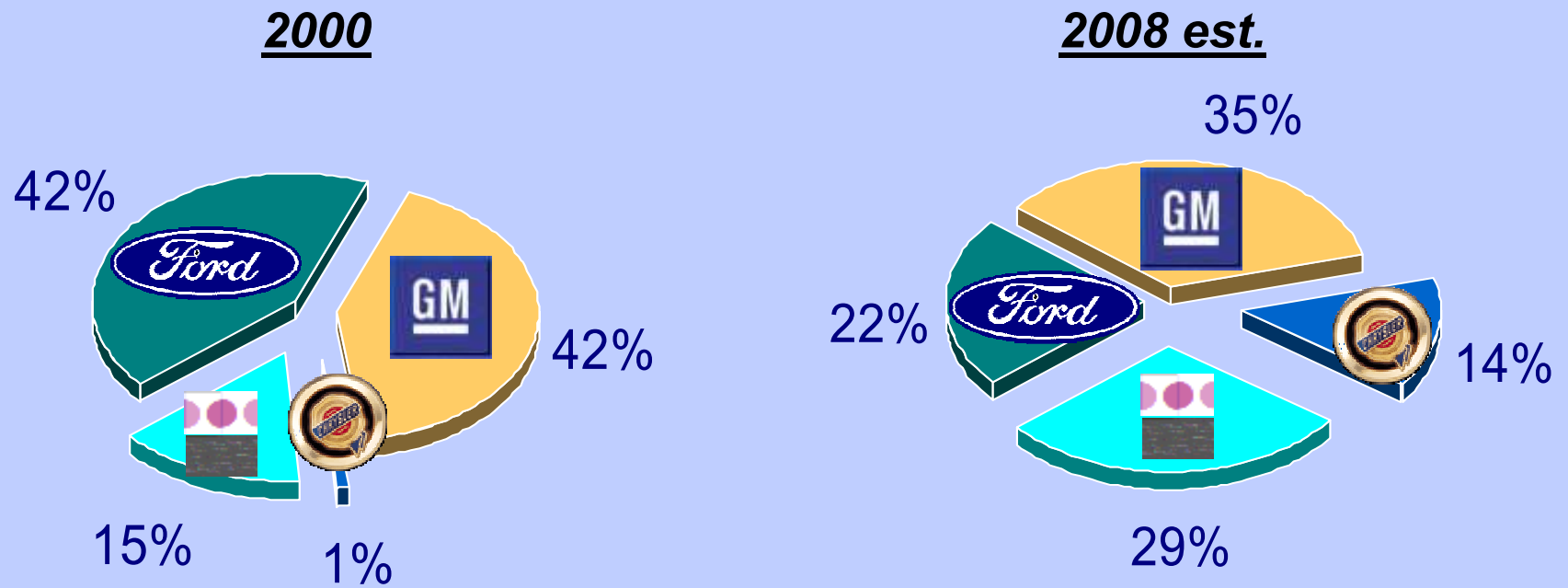
Superior Industries International, Inc.

KEY BUSINESS PRIORITIES

- **Continue to diversify customer share and product mix.**
- **Continue to optimize manufacturing footprint, capacity utilization and grow value-added specialty processes and finishes.**
- **Deliver sustainable long-term net financial performance.**

Superior Industries International, Inc.

CUSTOMER AND PRODUCT MIX DIVERSIFICATION



Includes Hungarian joint venture.

Superior Industries International, Inc.

CUSTOMER AND PRODUCT MIX DIVERSIFICATION

- New product launches represent a greater mix of crossover and passenger car platforms, as well as key new entries into traditional segments.
- Examples of key new models launched in the last 12 months...

Superior Industries International, Inc.

GROWING APPLICATIONS WITH TOYOTA



Toyota Sienna



Toyota Avalon



Toyota Tundra

Superior Industries International, Inc.

DIVERSIFYING PRODUCT MIX KEY CROSSOVER APPLICATIONS



GMC Acadia



Subaru Tribeca



Saturn Outlook



BMW X5

Superior Industries International, Inc.

WINNING KEY PROGRAMS WITH CHRYSLER



Dodge Caravan



Chrysler 300



Chrysler Town & Country



Dodge Charger

Superior Industries International, Inc.

***GROWING PASSENGER CAR APPLICATIONS
WITH FORD AND NISSAN***



Ford Fusion



Nissan Altima



Mercury Milan



Nissan Sentra

Superior Industries International, Inc.

OPTIMIZE MANUFACTURING FOOTPRINT AND CAPACITY UTILIZATION

- Johnson City, Tennessee plant closed and dispositioned.
- New plant in Mexico is currently operating profitably at an annual volume of 2.0 million units – growing to 3.0 million.



Superior Industries International, Inc.

OPTIMIZE MANUFACTURING FOOTPRINT AND CAPACITY UTILIZATION

- **Leverage existing U.S. and Mexico plant capabilities:**
 - ✓ ***Specific plant loading and product mix strategy by facility.***
 - ✓ ***Continue to launch new plant – focus on larger sizes.***
 - ✓ ***Total focus on operational cost structures.***
 - ✓ ***Leverage management talent and standardized structure.***

Superior Industries International, Inc.

***FOCUS ON GROWING VALUE-ADDED
SPECIALTY PROCESSES AND FINISHES***



**2008 Chevy Malibu
17" & 18" Aluminum Wheels
Mirror Finish & Flowform Technology**



**2008 Cadillac CTS
18" Aluminum Wheel
Premier "Specialty" Paint Finish
Bright Polish & Flowform Technology**

Superior Industries International, Inc.

SUSTAINABLE LONG-TERM FINANCIAL PERFORMANCE

- **Maintain debt-free position.**
- **Maintain financial liquidity position and positive cash flow.**
- **Leverage our strengths to take advantage quick-to-market business opportunities.**
- **Consider opportunities to grow when and where there is financial upside potential with focus on existing and emerging global prospects.**

Superior Industries International, Inc.

SUP

Listed

NYSE