

Michael O'Rourke Named Executive Vice President of Superior Industries

VAN NUYS, CALIFORNIA -- February 27, 2008 -- Superior Industries International, Inc. (NYSE:SUP) announced today Michael J. O'Rourke, Senior Vice President, Sales and Administration, has been promoted to the position of Executive Vice President.

"I am pleased to announce Mike O'Rourke's well-earned promotion to Executive Vice President, where he will continue to head up all marketing and sales functions for Superior and assist me with a variety of strategic initiatives," said Steven J. Borick, Chairman, CEO and President. "Over his 20-year career with Superior, Mike has been instrumental in driving many key customer-oriented programs that contributed significantly to our continued success. I look forward to working closely with him in his expanded role at the company."

O'Rourke, 47 years old, joined Superior in 1987.

About Superior Industries

Superior supplies aluminum wheels to Ford, General Motors, Chrysler, Audi, BMW, Fiat, Isuzu, Jaguar, Land Rover, Mazda, Mitsubishi, Nissan, Seat, Skoda, Subaru, Suzuki, Toyota and Volkswagen. For more information, visit www.supind.com.

Forward-Looking Statements

This press release contains statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors and risks discussed from time to time in the company's Securities and Exchange Commission filings and reports. In addition, such statements could be affected by general industry and market conditions and growth rates, and general domestic and international economic conditions. Such forward-looking statements speak only as of the date on which they are made and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release.