

## **Superior Industries Announces Rebranding of UNIWHEELS AG**

SOUTHFIELD, MICHIGAN – **June 1, 2018** – **Superior Industries International, Inc. (NYSE:SUP)**, one of the world's leading aluminum wheel suppliers for OEMs and the European aftermarket, announced today that it will bring together its North American and European operations under one brand and company name, Superior Industries International. This rebranding of Superior's European operations is part of the Company's ongoing integration efforts. The Company will continue to maintain its leading aftermarket aluminum wheel brands, **ATS®**, **RIAL®**, **ALUTEC®**, and **ANZIO®**.

### **About Superior Industries**

Superior is one of the world's leading aluminum wheel suppliers. Superior's team collaborates and partners with customers to design, engineer, and manufacture a wide variety of innovative and high quality products utilizing the latest lightweighting and finishing technologies. Superior also maintains leading aftermarket brands including **ATS®**, **RIAL®**, **ALUTEC®**, and **ANZIO®**. Headquartered in Southfield, Michigan, Superior is listed on the New York Stock Exchange and is a component of Standard & Poor's Small Cap 600 and Russell 2000 Indices. For more information, please visit [www.supind.com](http://www.supind.com).

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