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Superior Industries Named General Motors Supplier of the Year

Superior Industries was recognized by General Motors as one of its best automotive suppliers at their 24th annual GM Supplier of the Year awards ceremony. The event was held at Cobo Center in Detroit, MI on March 10, 2016.

The Supplier of the Year award is given to an elite group of GM's global suppliers. The winners are recognized for excelling in both business and cultural priorities. The award was accepted by Don Stebbins, President & CEO, on behalf of Superior Industries.

"Superior Industries is extremely proud to be recognized as a Supplier of the Year by General Motors", said Stebbins. "Our most valued recognition comes from our customers and this award is only possible through the commitment of all of our employees. Our culture is to be results oriented, innovative, and to operate with integrity. We believe this is what keeps us and our customers on the road to success."

Superior is one of GM's largest wheel manufacturers and maintains a strategic position having been a valued supplier to GM for approximately 40 years. Being recognized by GM is a prestigious honor and means having consistently exceeded GM's expectations by being innovative, delivering quality products and services on time and by creating outstanding value. The Supplier of the Year winners are chosen by a global team of GM purchasing, engineering, quality, manufacturing and logistics executives.

About Superior Industries

Headquartered in Southfield, Michigan, Superior is the largest manufacturer of aluminum wheels for passenger cars and light-duty vehicles in North America. From its plants in the U.S. and Mexico, the company supplies aluminum wheels to the original equipment market. Major customers include BMW, FCA, Ford, General Motors, Mazda, Nissan, Subaru, Tesla, Toyota and Volkswagen. For more information, visit www.supind.com.