

### **Superior at a Glance**



A Leader **ALUMINUM WHEELS** FOR LIGHT VEHICLES

Innovative **OUR PEOPLE ALWAYS PUSH US FORWARD** 

Diversified **SERVING NEARLY ALL GLOBAL OEMS** 

> Safety **WORLD CLASS SAFETY RECORD**

A Leader

in both North America and Europe A Leader

in Aftermarket Wheels in Europe **Diversified** 

across Global OEMs and Vehicle Segments

19.2M

2019 Wheel **Shipments** 

~8,400

**Employees** Worldwide<sup>(1)</sup> \$1.4B

2019 Net Sales

60 +

Years in the **Automotive** Industry

**Production Facilities** (Germany 1, Mexico 4, Poland 3)

**Aftermarket Brands** 







2

# **Wheel Industry is Evolving**



Consumer Preference	Aerodynamics	Premium Finishes	Ride Handling	Increasing Overall Complexity
Increased Diameters	Differentiation of Vehicle	Segmentation	Consumer Customization	Proliferation of SKUs
'CAFE' Standards	Lightweighting	Selling Point of Vehicle	Crash Testing	Increased Quality Standards

TECHNOLOGY AND CAPABILITIES CRITICAL FOR SUCCESS IN NEW ENVIRONMENT

### **Differentiated Product Portfolio**





#### **FINISHES**

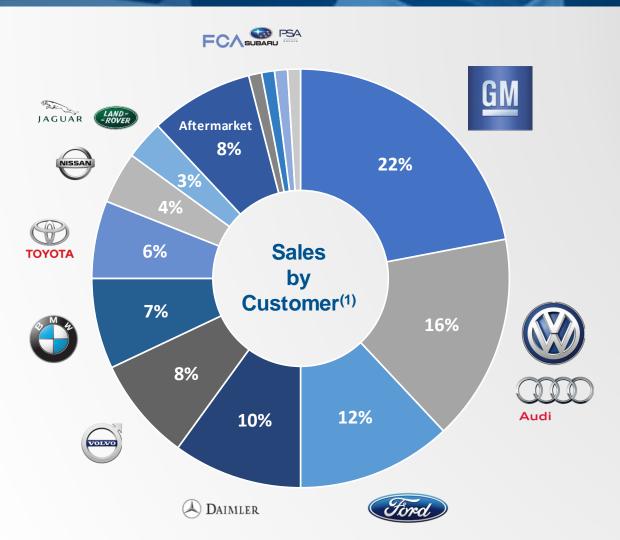
- Fully Painted
- Premium Paint
- Diamond Cut / Bright Machined
- Ultra Bright / Mirror Finish
- Polished
- PVD

#### **TECHNOLOGIES**

- AluLite<sup>TM</sup>
- Aero
- Flow Forming
- Laser Etching
- Milling
- Pad Printing
- Pioneer for low-pressure casting for alloy wheels
- Pioneer of printing large surfaces (pad printing)
- Producer of forged high-performance racing wheels
- Developer of prototypes for premium automotive brands
- Combination of different processes / technologies to improve the weight and strength of alloy wheels
- Cutting edge R&D facilities

## **Deep Relationships with Global OEMs**





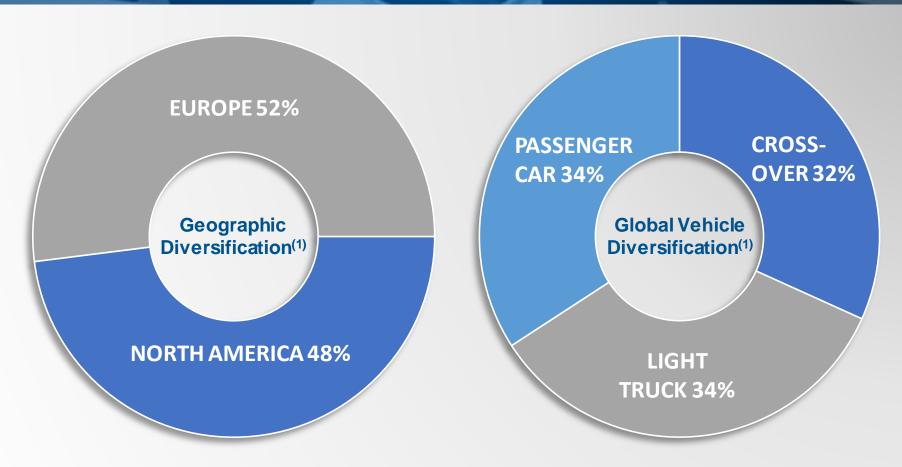
Diversified Across Nearly All Global OEMs

Top Three Supplier to Majority of OEMs Served

OEM Relationships
Spanning 50+ Years

# Geographic and Vehicle Segment Diversification





- Regionally diverse business mitigates risk
- Wheel portfolio serves all three vehicle segments

## **Diversified and Low-cost Footprint**



### Geographically positioned to serve a global customer base



#### **NORTH AMERICA**

SOUTHFIELD, MI, USA

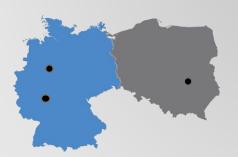
Corporate Headquarters

FAYETTEVILLE, AR, USA

R&D

#### CHIHUAHUA, MEXICO

- 4 Production Facilities
- Shared Services Center



#### **EUROPE**

### BAD DÜRKHEIM, GERMANY

- European Headquarters
- Logistics Center (Aftermarket)

### WERDOHL/LÜDENSCHEID, GERMANY

Production Facility and R&D

### STALOWA WOLA, POLAND

- 3 Production Facilities
- Mold Shop

Sophisticated R&D and low-cost manufacturing provide exceptional value to customers

# **Superior: A Global Wheel Solutions Provider**





Differentiated on Innovation and Technology



Intimate Customer Relationships



Highly Technical and Passionate Team



Diversified Customers, Geographies, and Segments



Competitive Footprint



Electric / Internal Combustion Agnostic



Solid Aftermarket Position and Brands

# Prioritizing Health and Safety and Taking Action to Enhance Financial Flexibility





# **Ensuring Health and Safety of Employees**

- All facilities implemented and are compliant with COVID-19 Health and Safety Playbook
- Successful work from home at nonproduction sites
- Minimal direct impact on production and shipments postreopening



- Expected temporary and permanent cost reductions of ~\$40M for 2020
- Headcount reductions
- Leadership / salaried compensation and benefit reductions
- Reductions in thirdparty spending
- Furloughs



- Repaid \$101M on U.S. revolving credit facility during the second quarter
- Minimized cash burn during the second quarter by managing working capital and costs
- \$245M of available liquidity at June 30, 2020<sup>(1)</sup>



- Temporary production shutdowns to balance inventory levels with costs
- Staggered restart of production lines across the footprint
- Successful and efficient restart at all facilities

Continuing to execute on all critical areas as the pandemic evolves

# **Executing on Value Creation Roadmap**



# Stabilize and Execute Current Portfolio

- Focus on Premium Launches
- Improve Troubled Product Lines
- Restructure Footprint
- Reduce Structural Costs

# Operational Excellence

- Operational Improvement (Lean)
- Commercial Discipline
- Win Across Balanced Portfolio
- Global Procurement Savings
- Strengthen Premium Capabilities
- Continued Cost Management

### Revenue Growth / Margin Enhancement

- Maximize Capacity Utilization
- Premium Size and Finish Penetration
- Portfolio Serving Both ICE/EV Platforms
- Customer Base Expansion
- **Customer Penetration**

Emphasis on Cash
Flow / Adj. EBITDA
Generation

Premium /
Differentiated Technology
Offering

Intimate Customer Relationships Foundation

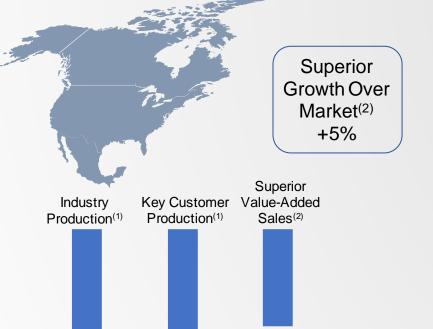




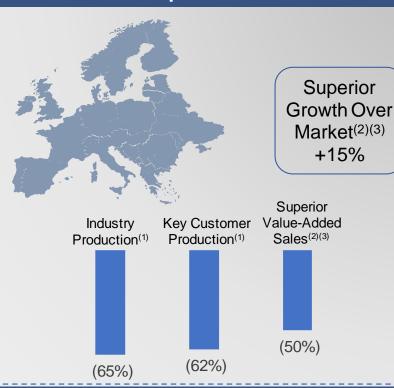
# **Second Quarter Industry Production and Superior Sales Results**







### **Europe Results**



### Superior's Global Sales

Industry Production<sup>(1)</sup> (67%)

(69%)

Superior Value-Added Sales<sup>(2)(3)</sup> (56%)

Superior Growth Over Market<sup>(1)(2)(3)</sup> +11%

(70%)

(64%)

<sup>(1)</sup> Source: IHS Automotive as reported July 16, 2020; Europe based on Western and Central Europe

<sup>2)</sup> Value-Added Sales is a non-GAAP financial measure; see appendix for a reconciliation to the most comparable GAAP measure

<sup>(3)</sup> Excludes impact of foreign exchange

# **Second Quarter 2020 Financial Summary**



(\$ in millions and units in thousands)

		Three I	Mont	hs		Six M	lonths		
	Q	2 2020	Q:	2 2019	YT	D 2020	YT	D 2019	
Units									
North America		841		2,489		3,060		5,113	
Europe		1,227		2,401		3,315		4,816	
Global		2,068		4,890		6,375		9,929	
Net Sales									
North America	\$	58.9	\$	180.4	\$	214.5	\$	365.5	
Europe		85.9		172.1		231.4		344.7	
Global	\$	144.8	\$	352.5	\$	445.9	\$	710.2	
Value-Added Sales (1)									
North America	\$	31.4	\$	87.2	\$	111.3	\$	176.6	
Europe		52.9		106.4		143.2		209.8	
Global	\$	84.3	\$	193.6	\$	254.4	\$	386.4	
Net (Loss) Income	\$	(43.2)	\$	7.3	\$	(233.3)	\$	9.2	
Adjusted EBITDA <sup>(1)</sup>	\$	(3.7)	\$	49.2	\$	35.8	\$	92.4	
Diluted Loss Per Share <sup>(2)</sup>	\$	(2.00)	\$	(0.04)	\$	(9.81)	\$	(0.27)	
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<sup>(1)</sup> Value-Added Sales and Adjusted EBITDA are non-GAAP financial measures; see appendix for reconciliations to the most comparable GAAP measures

# Impact of COVID-19 and Cost and Cash Flow Improvement Actions Taken



### **COVID-19 Impact on Second Quarter 2020**

- COVID-19 had a negative financial impact for the second quarter of 2020 by reducing:
  - Net Sales by ~\$200M
  - Value-Added Sales<sup>(1)</sup> by ~\$110M
  - $\circ$  Adj. EBITDA<sup>(1)</sup> by ~\$55M

### Actions Implemented to Align Costs to Production and Conserve Cash

- Gross Profit and SG&A savings:
  - Temporary facility closures
- Direct material
- Consultants
- External costs

Flexing direct labor force

Structural reductions

- compensation reductions
- Flexed indirect
- Furloughs

Benefit changes

Travel

IT

 $\circ$ 

labor

b **Legal** 

- Cash Flow:
  - Capital expenditures reduced during shutdowns, extended projects, negotiated terms
  - Targeted working capital improvements reduced inventory, ensured collection of receivables, and negotiated terms with suppliers

# Second Quarter 2020 Cash Flow



Decisive Actions – Costs, Working Capital, and Capital	Q	2
Expenditures – Minimized Cash Burn during the Quarter	2020	2019
Operating Cash Flow		
Loss due to COVID-19 and working capital use of cash	(\$38M)	\$41M
Investing Activities		
<ul><li>Lower capital expenditures</li><li>Offset by sale of other assets in the second quarter of 2019</li></ul>	(\$9M)	(\$7M)
Financing Activities		
<ul> <li>Paid preferred dividends of \$3M compared to preferred and common dividends of \$7M in prior year period</li> <li>Acquired \$1M of shares from Superior Industries Europe AG stockholders</li> </ul>	(\$107M)	(\$31M)
<ul> <li>Repayments of debt of \$103M</li> </ul>	Net Change	e in Cash <sup>(1)</sup>
Tropaymonia or dost or prooff	(\$151M)	\$3M
	Free Cas	h Flow <sup>(2)</sup>
	(\$52M)	\$26M

### **Capital Structure Overview**



### Capital Structure as of June 30, 2020

(\$ in millions)		
Total Cash	\$	131
U.S. \$160M Revolving Credit Facility		55
Europe €60M Revolving Credit Facility		53
Term Loan B		349
IKB Equipment Loan		3 <del>4</del> 9
Commerzbank Equipment Loan		12
Capital Leases		3
Total Senior Secured Debt	\$	483
Total Sellioi Secured Debt	Ψ	403
Senior Unsecured Notes		244
Total Debt	\$	727
Net Debt	\$	596
TPG Preferred Equity	\$	170

- Net debt higher by \$44M from year end
- Total available liquidity of \$245M<sup>(1)</sup> as of June 30, 2020
- Compliant with all debt covenants and do not currently foresee a breach of any covenants
- U.S. revolver financial covenant: Springing 4.5x net debt to last twelve months Adjusted EBITDA<sup>(2)</sup>; tested if more than 35% drawn at quarter end
- Repaid \$101M on the U.S. revolving credit facility in June
- After the quarter, Superior repaid an additional \$69M net against the U.S. and European revolving credit facilities

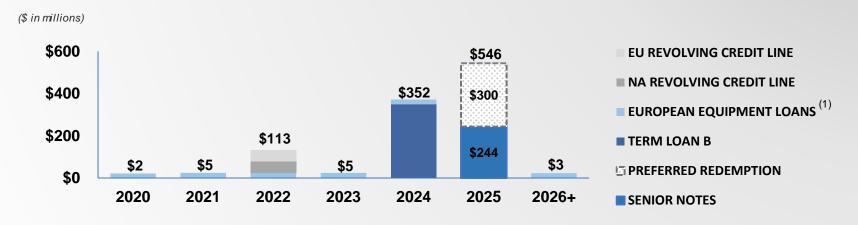
## **Debt Maturity Profile**



### No Significant Near-Term Maturities of Funded Debt

 Next significant financing requirement will be the extension of the Company's U.S. and European revolving credit facilities – both mature in May 2022

### Debt Amortization and Maturity and Optional Preferred Equity Redemption



# **Cash Flow and Liquidity Progression**



(\$ in millions)

### Free Cash Flow<sup>(1)</sup>

### Cash Balance and Available Liquidity<sup>(2)</sup>





<sup>(1)</sup> Free Cash Flow is defined as the sum of Operating, Investing, and Financing Activities before Debt Repayments and net Revolver changes

<sup>(2)</sup> Includes cash and availability on revolving credit facilities

<sup>(3)</sup> Based on full-year financial outlook

### 2020 Outlook



- Previously withdrew full year 2020 outlook due to uncertain automotive production environment as a result of COVID-19
- Current industry production forecast by IHS indicates a 24% decline<sup>(1)</sup>

IHS Production Outlook										
as of July 16, 2020										
	Full Year	% Y-o-Y								
North America	12.6M	(22.6%)								
Europe	13.3M	(25.0%)								
Total	25.9M	(23.9%)								

- Based on this IHS forecast, expect 2020 free cash flow<sup>(2)</sup> to be neutral
- Anticipate Value-Added Sales to decline in the low-teens percentage range in the third quarter
- Focused on execution of key priorities:



**Ensuring Health and Safety of Employees** 



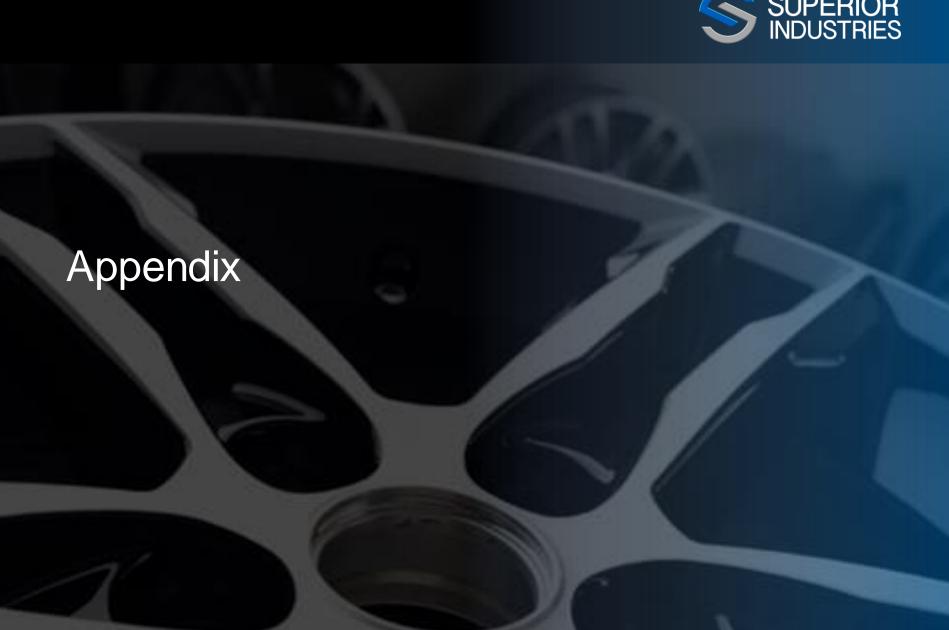
Reducing Costs



Sustaining Liquidity







## **Income Statement**



(\$ in millions, except Earnings per Share and Unit Shipments)

(Dollars in Millions, Units in Thousands)		Three I		Six Months						
	2	Q 2020	2Q 2019		Y	ΓD 2020	YTD 2019			
		Actual		Actual		Actual		Actual		
Unit Shipments (000s)		2,068		4,890		6,375		9,929		
Net Sales	\$	144.8	\$	352.5	\$	445.9	\$	710.2		
Value-Added Sales (1)		84.3		193.6		254.4		386.4		
Gross (Loss) Profit		(22.8)		40.0		0.3		73.1		
SG&A		11.3		16.0		23.8		30.4		
Impairment of Goodwill and Indefinite-Lived Intangibles		0.0		-		193.6		-		
(Loss) Income from Operations	\$	(34.1)	\$	24.0	\$	(217.1)	\$	42.7		
Interest Expense, net		(12.2)		(11.9)		(24.0)		(23.7)		
Other (Expense) Income, net		(0.7)		2.6		0.7		2.7		
(Loss) Income Before Income Taxes	\$	(47.0)	\$	14.8	\$	(240.5)	\$	21.7		
Income Tax Benefit (Provision)		3.8		(7.5)		7.2		(12.5)		
Net (Loss) Income	\$	(43.2)	\$	7.3	\$	(233.3)	\$	9.2		
Diluted Loss Per Share	\$	(2.00)	\$	(0.04)	\$	(9.81)	\$	(0.27)		
Adjusted EBITDA (1)	\$	(3.7)	\$	49.2	\$	35.8	\$	92.4		
% of Value-Added Sales		(4.4%)		25.4%		14.1%		23.9%		

# **Balance Sheet**



(\$ in millions)

ASSETS	6	/30/2020	12	/31/2019
Cash & Short Term Investments	\$	130.7	\$	77.9
Accounts Receivable, net		61.2		76.8
Inventories, net		149.5		168.5
Income Taxes Receivable		4.2		4.6
Other Current Assets		16.8		26.4
Total Current Assets	\$	362.4	\$	354.2
Property, Plant & Equipment, net		502.4		529.3
Deferred Income Taxes, net		48.4		38.6
Goodwill		-		184.8
Intangibles		113.8		137.1
Other Assets		59.0		67.9
Total Assets	\$	1,086.0	\$	1,311.9
LIABILITIES & EQUITY				
Accounts Payable	\$	90.7	\$	123.1
Current Portion of Long-term Debt		64.0		4.0
Accrued Expenses		58.3		60.9
Income Taxes Payable		3.5		3.1
Total Current Liabilities	\$	216.5	\$	191.1
Long-term Debt (Less Current Portion)		655.5		611.0
Non-Current Liabilities		95.7		90.6
Redeemable Preferred Shares		170.0		161.0
European Noncontrolling Redeemable Equity		1.5		6.5
Total Shareholders' Equity (Deficit)	\$	(53.2)	\$	251.7
Total Liabilities & Equity (Deficit)	\$	1,086.0	\$	1,311.9

# **Statement of Cash Flow**



(\$ in millions)

_		Three I	<b>Months</b>	;	Six Months						
	20	Q 2020	20	2019	Υ٦	D 2020	YT	D 2019			
Net (Loss) Income	\$	(43.2)	\$	7.3	\$	(233.3)	\$	9.2			
Depreciation and Amortization		23.9		23.3		48.3		46.7			
Income tax, Non-cash changes		(8.1)		3.3		(14.0)		1.6			
Impairments of Goodwill and Indefinite-Lived Intangibles		-		-		193.6		-			
Stock-based Compensation		0.9		1.4		0.2		1.9			
Amortization of Debt Issuance Costs		0.9		1.5		2.3		2.5			
Other Non-cash items		1.1		(3.9)		(2.5)		(1.6)			
Changes in Operating Assets and Liabilities:											
Accounts Receivable		10.3		8.7		9.8		(22.5)			
Inventories		22.3		(10.1)		17.1		(2.7)			
Other Assets and Liabilities		(1.7)		2.9		1.2		12.6			
Accounts Payable		(48.2)		5.4		(31.3)		10.7			
Income Taxes		3.5		1.2		1.4		11.4			
Cash Flow Provided by Operating Activities	\$	(38.4)	\$	40.9	\$	(7.1)	\$	69.6			
Capital Expenditures		(8.9)		(15.3)		(22.8)		(28.7)			
Other Investing Activities		-		8.2		`-		9.6			
Cash Flow Used by Investing Activities	\$	(8.9)	\$	(7.1)	\$	(22.8)	\$	(19.0)			
Proceeds from the Issuance of Long-term Debt		-		-		11.7		-			
Debt Repayment		(1.5)		(23.2)		(24.1)		(24.2)			
Cash Dividends		(3.4)		(6.8)		(6.8)		(12.9)			
Purchase of Non-controlling Redeemable Shares		(0.7)		-		(4.9)		(1.4)			
Payments Related to Tax Withholdings for Stock-Based Compensation		-		-		-		(0.1)			
Proceeds from Borrowings on Revolving Credit Facility		-		18.8		213.8		43.8			
Repayments of Borrowings on Revolving Credit Facility		(101.0)		(18.8)		(107.0)		(43.8)			
Other Financing Activities		(0.3)		(0.7)		(0.5)		(0.7)			
Cash Flow Used by Financing Activities	\$	(106.9)	\$	(30.6)	\$	82.2	\$	(39.3)			
Effect of Exchange Rate on Cash		2.8		0.1		0.5		(1.9)			
Net Change in Cash	\$	(151.4)	\$	3.3	\$	52.8	\$	9.5			
Cash - Beginning		282.2		53.6		77.9		47.5			
Cash - Ending	\$	130.7	\$	56.9	\$	130.7	\$	56.9			

### **Reconciliation of Earnings per Share Calculation**



(\$ in millions, except Earnings per Share)

		Three N	onth	S	Six Months					
	20	2020	2Q	2019	YTD 2020		YTD 2019			
Basic EPS Calculation <sup>(1)</sup>										
Net (Loss) Income	\$	(43.2)	\$	7.3	\$	(233.3)	\$	9.2		
Less: Accretion of Preferred Stock		(4.4)		(4.1)		(9.0)		(8.0)		
Less: Redeemable Preferred Stock Dividends		(3.5)		(3.8)		(6.8)		(7.7)		
Less: European Noncontrolling Redeemable Equity Dividends				(0.3)				(0.4)		
Numerator	\$	(51.1)	\$	(0.9)	\$	(249.1)	\$	(6.9)		
<b>Denominator:</b> Weighted Avg. Shares Outstanding		25.6		25.1		25.4		25.1		
Basic Loss Per Share	\$	(2.00)	\$	(0.04)	\$	(9.81)	\$	(0.27)		
Diluted EPS Calculation <sup>(1)</sup>										
Net (Loss) Income	\$	(43.2)	\$	7.3	\$	(233.3)	\$	9.2		
Less: Accretion of Preferred Stock		(4.4)		(4.1)		(9.0)		(8.0)		
Less: Redeemable Preferred Stock Dividends		(3.5)		(3.8)		(6.8)		(7.7)		
Less: European Noncontrolling Redeemable Equity Dividends				(0.3)		-		(0.4)		
Numerator	\$	(51.1)	\$	(0.9)	\$	(249.1)	\$	(6.9)		
Weighted Avg. Shares Outstanding-Basic		25.6		25.1		25.4		25.1		
Dilutive Stock Options and Restricted Stock Units						-		-		
<b>Denominator:</b> Weighted Avg. Shares Outstanding		25.6		25.1		25.4		25.1		
Diluted Loss Per Share	\$	(2.00)	\$	(0.04)	\$	(9.81)	\$_	(0.27)		

<sup>(1)</sup> Basic earnings per share is computed by dividing net income (loss) attributable to Superior, after deducting preferred dividends and accretion and European non-controlling redeemable equity dividends, by the weighted average number of common shares outstanding. For purposes of calculating diluted earnings per share, the weighted average shares outstanding includes the dilutive effect of outstanding stock options and time and performance based restricted stock units under the tre asury stock method. The redeemable preferred shares are not included in the diluted earnings per share because the conversion would be anti-dilutive for the periods ended March 31, 2020 and 2019 24

# Impact of Acquisition, Restructuring and Other Items on EPS



(\$ in millions, except Earnings per Share)

		Three	Mon	iths		Six M	lonths	8	
Before Tax Impact on Net Income (Loss)	2Q 2020		2Q 2019		YTD 2020		YTD 2019		Location on Inc. Stat.
Acquisition, Integration, Certain Hiring & Separation Costs	\$	(1.3)	\$	(1.3)	\$	(1.3)	\$	(2.0)	SG&A
Acquisition, Integration, Certain Hiring & Separation Costs		(3.7)		(0.2)		(4.6)		(0.8)	COGS
Restructuring Costs		(2.0)		-		(4.1)		-	COGS
Debt Extinguishment Gains		0.0		2.4		0.0		2.4	Other Income
Change in Fair Value of Preferred Derivative		0.0		0.1		0.0		0.7	Other Income
Impairment of Goodwill and Indefinite-Lived Intangibles		0.0		-		(193.6)		-	Operating Income
Total Before Tax Impact on Net Income (Loss)	\$	(7.0)	\$	1.0	\$	(203.7)	\$	0.3	
After Tax Impact on Net Income (Loss)	\$	(5.9)	\$	0.6	\$	(199.1)	\$	0.1	
Impact on Loss Per Share	\$	(0.23)	\$	0.02	\$	(7.84)	\$	0.00	

## **Reconciliation of Non-GAAP Financial Measures**

Value-Added Sales



**Six Months** 

YTD 2019

YTD 2020

(\$ in millions)

Net Sales Less: Aluminum Value and Outside Service Provider Costs Value-Added Sales	\$ \$	144.8 (60.6) 84.3	\$	352.5 (158.9) 193.6	\$ \$	445.9 (191.6) 254.4	\$	710.2 (323.8) 386.4
		Three I				Six M		
	20	2020	20	2019	YT	D 2020	YT	D 2019
Net (Loss) Income	\$	(43.2)	\$	7.3	\$	(233.3)	\$	9.2
Adjusting Items:								
- Interest Expense, net		12.2		11.9		24.0		23.7
- Income Tax (Benefit) Provision		(3.8)		7.5		(7.2)		12.5
- Depreciation		17.8		16.6		36.1		33.2
- Amortization		6.1		6.7		12.3		13.5
- Acquisition, integration, hiring/separation/restructuring costs, and	d							
debt extinguishment gains		7.0		(1.0)		10.0		(0.3)
- Factoring Fees		0.2		0.2		0.3		0.6
- Impairment of Goodwill and Indefinite-Lived Intangibles		-		-		193.6		-
	\$	39.5	\$	41.9	\$	269.1	\$	83.2
Adjusted EBITDA	\$	(3.7)	\$	49.2	\$	35.8	\$	92.4

**Three Months** 

2Q 2019

2Q 2020