

Forward-looking Statements and Non-GAAP Financial Measures



Forward-Looking Statements

This presentation and webcast contain statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that do not relate solely to historical or current facts and can generally be identified by the use of future dates or words such as "assumes", "may," "should," "could," "will," "expects," "seeks to," "anticipates," "plans," "believes," "estimates," "foresee," "intends, "outlook," "guidance," "predicts," "projects," "projects," "projecting," "potential," "targeting," "will likely result" or "continue" or the negative of such terms and other comparable terminology. These statements also include, but are not limited to, the 2021 outlook included herein, the impact of COVID-19 on our future business results, operations and prospects, Superior's strategic and operational initiatives, product mix and overall cost improvement and are based on current or revised expectations, estimates, and projections about Superior's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties, and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, risks, and uncertainties discussed in Superior's Securities and Exchange Commission filings and reports, including Superior's current Annual Report on Form 10-K, and other reports from time to time filed with the Securities and Exchange Commission. You are cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this webcast and presentation.

Use of Non-GAAP Financial Measures

In addition to the results reported in accordance with GAAP included throughout this earnings release, this release refers to the following non-GAAP measures:

"Adjusted EBITDA," defined as earnings before interest income and expense, income taxes, depreciation, amortization, restructuring charges and other closure costs, impairments of long-lived assets and investments, changes in fair value of redeemable preferred stock embedded derivative, acquisition and integration and other related costs, certain hiring and separation related costs, proxy contest fees, gains associated with early debt extinguishment and accounts receivable factoring fees. "Value-Added Sales," defined as net sales less the value of aluminum and services provided by outsourced service providers that are included in net sales. "Value-Added Sales Adjusted for FX," defined as Value-Added Sales adjusted for the impact of foreign exchange translation. "Content per Wheel," defined as Value-Added Sales Adjusted for FX on a per unit (wheel) shipment basis. "Free Cash Flow," defined as the net cash from operations, investing activities, and non-debt components of financing activities.

For reconciliations of these non-GAAP measures to the most directly comparable GAAP measure, see the attached supplemental data pages. Management believes these non-GAAP measures are useful to management and may be useful to investors in their analysis of Superior's financial position and results of operations. Further, management uses these non-GAAP financial measures for planning and forecasting purposes. This non-GAAP financial information is provided as additional information for investors and is not in accordance with or an alternative to GAAP and may be different from similar measures used by other companies.

In reliance on the safe harbor provided under section 10(e) or Regulation S-K, Superior has not quantitatively reconciled from net income, the most comparable GAAP measure, to Adjusted EBITDA presented in the 2021 outlook, as Superior is unable to quantify certain amounts included in net income without unreasonable efforts and due to the inherent uncertainty regarding such variables. Superior also believes that such reconciliation would imply a degree of precision that could potentially be confusing or misleading to investors. However, the magnitude of these amounts may be significant.

Agenda





Introduction

Clemens Denks

Vice President, Treasurer

Business Update

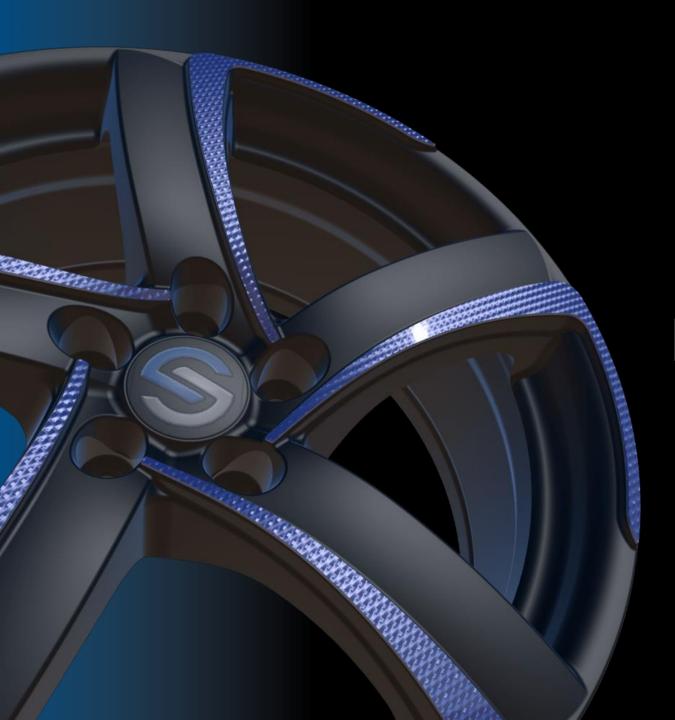
Majdi Abulaban

President and Chief Executive Officer

Financial Review

Tim Trenary

Executive Vice President and Chief Financial Officer



Business Update



Accelerating Growth and Improving Performance



UNIT SHIPMENTS



4.5M

Up 5% year-over-year

NET SALES



\$358M

Up 19% year-over-year

VALUE-ADDED SALES ADJ. FOR FX(1)



\$198N

Up 17% year-over-year⁽¹⁾

ADJUSTED EBITDA(1)



\$54.9M

26% of Value-Added Sales

Q1 2021 Highlights

Growing through our winning portfolio

- Value-Added Sales ("VAS") Adjusted for FX⁽¹⁾ +17%
- Content per Wheel⁽¹⁾ growth +11%; growth over market of +19%⁽²⁾
- Disciplined strategy capturing market shift towards premium vehicles
- Strong execution through industry supply chain disruptions, including chip shortage
- 19" and greater wheels represented more than 43% of shipments

Expanding profitability

Adj. EBITDA⁽¹⁾ grew +39%; VAS margin expanded +330 bps

Delivering cash generation

Cash from operations of \$18M and Free Cash Flow⁽¹⁾ of \$3M

POSITIONED FOR CONTINUED GROWTH OVER MARKET

Driving performance through portfolio and operational strength

⁽¹⁾ Value-Added Sales, Value-Added Adjusted for FX, Content per Wheel, Adjusted EBITDA, and Free Cash Flow are non-GAAP financial measures; see page 2 for definitions and the appendix for reconciliations to the most comparable GAAP measures

Executing on Our Strategy to Deliver Shareholder Value



IMPROVEMENTS TO DRIVE PROFITABLE GROWTH

Remain focused on long-term value creation initiatives

Stabilize and Execute Current Portfolio

- Focus on Premium Launches
- Improve Troubled Product Lines
- Restructure Footprint
- Reduce Structural Costs

Operational Excellence

- Continuous Improvement (Lean)
- Commercial Discipline
- Global Procurement Savings
- Strengthen Premium Capabilities
- Continued Cost Discipline

Profitable Growth

- Win Across Balanced Portfolio
- Execute Premium Size and Finish Portfolio
- Portfolio Serving ICE/EV
- Customer Base Expansion
- Customer Penetration

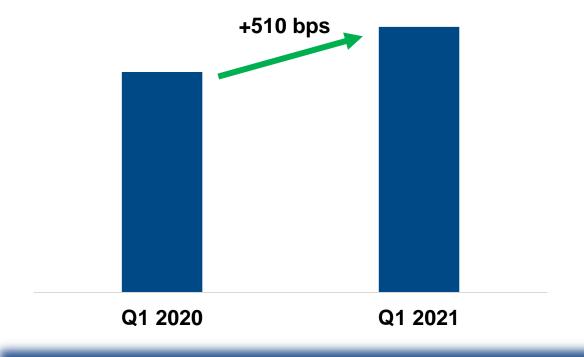
Foundation

Emphasis on Cash Flow / Adj. EBITDA⁽¹⁾ Generation Premium /
Differentiated Technology
Offering

Intimate Customer Relationships FOUNDATION



North America Adjusted EBITDA Margin⁽¹⁾ Expansion >500 bps



Driving enhanced profitability through strengthened portfolio and operational excellence

Margin Expansion Drivers Q1 2021

- + Revenue growth
- + Favorable shift in product mix
- + Improved operating performance
- + Structural cost reductions

Margin Headwinds Q1 2021

- Q1 power outage of Mexican facilities
- Supply chain constraints (chip shortages, etc.)
- Volatile customer demand



Differentiated Portfolio driving Growth Q1 2021 vs. Q1 2019⁽¹⁾, based on units



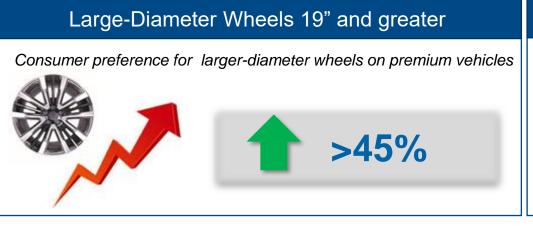
Well positioned to capture secular tailwinds







Consumer Preference





(1) Growth of Superior's portfolio Q1 2021 vs. Q1 2019, based on units. Excludes European aftermarket wheels



Automotive News





2021 FINALIST

"The Automotive News PACE program honors superior innovation, technological advancement and business performance among automotive suppliers. Judged by an independent panel of technologists, they are recognized around the world as the industry benchmark for innovation."

Superior Industries is proudly celebrating being named as a finalist for the prestigious PACE award for its PVD-wheels with an "environmentally friendly, highly durable chrome-like finish"



Received Ford's Annual Excellence Award for performance during launch



Global Product Launch Highlights in Q1 2021



North America



VW Atlas



Nissan Micra



Dodge RAM

Growth with European OEMs & Technology driven portfolio

- •1st North America launch on VW Atlas Platform
- •1st Matte finish technology launch on Dodge Ram Platform

Europe



Range Rover Sport



Land Rover DEFENDER





Volvo XC60 & XC40

Plug-In Hybrid & Battery Electric

Growth with Premium European OEMs & Electrification platforms

1st - 23" Wheel launch on Range Rover platform using light weighting technology
Volvo BEV & Plug-In: Matte finish technology



Current Industry Operating Environment and 2021 Outlook



Industry Light Vehicle Production(1)

North America vs. 2020 FY

vs. 2019 FY

+20%

(4%)

 Industry rebound in North America supported by low inventory levels

Europe

vs. 2020 FY

vs. 2019 FY

+10%

(16%)

Slower recovery in Europe

INDUSTRY RECOVERY ONGOING

Significant recovery underway from 2020



2021 Tailwinds

- Ongoing demand for premium mix supported by secular trends
- Low inventory levels
- + Vaccine distribution



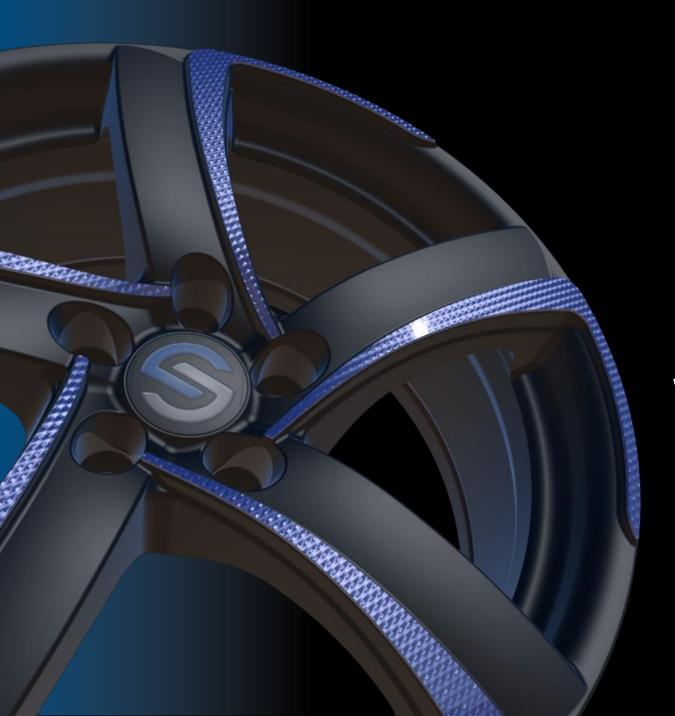
2021 Challenges

- Semiconductor shortages and other supply chain challenges impacting automotive industry
- Volatile customer demand
- Ongoing COVID-19 concerns/new strains



Superior's 2021 Outlook

- Sustained focus on profitability and cash flow
- Adjusted EBITDA⁽²⁾ of \$160M \$180M
- Cash Flow from Operations of \$110M \$130M



First Quarter 2021
Sales and Financial
Results



First Quarter 2021 Industry Production and Superior Sales Results



North America YoY Industry Results(1)

Europe YoY Industry Results(1)





EU	Q1
Industry Production	(1%)
Key Customer Production	(6%)

Superior Global Results vs. Market

Q1 Superior Value-Added Sales: +17%⁽²⁾ Q1 Growth Over Market: +19%⁽²⁾

⁽¹⁾ Source: IHS Automotive as reported on April 16, 2021; Europe based on Western and Central Europe

First Quarter 2021 Financial Summary



(\$ in millions and units in thousands)

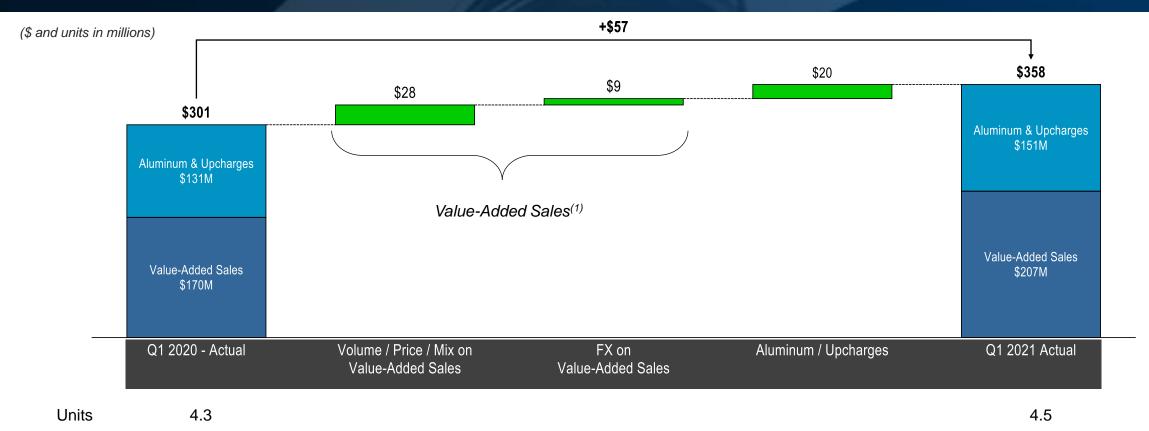
	Three Months			
	10	2021	10	Q 2020
Units				
North America		2,453		2,219
Europe		2,062		2,088
Global		4,515		4,307
Net Sales				
North America	\$	192.0	\$	155.6
Europe		166.2		145.5
Global	\$	358.2	\$	301.1
Value-Added Sales (1)				
North America	\$	101.7	\$	79.9
Europe		105.6		90.2
Global	\$	207.3	\$	170.1
Net Income (Loss)	\$	13.1	\$	(190.1)
Adjusted EBITDA ⁽¹⁾	\$	54.9	\$	39.5
Diluted Earnings (Loss) Per Share ⁽²⁾	\$	0.18	\$	(7.84)

⁽¹⁾ Value-Added Sales and Adjusted EBITDA are non-GAAP financial measures; see appendix for reconciliations to the most comparable GAAP measures

⁽²⁾ See reconciliation from net income to diluted EPS in the appendix of this presentation

First Quarter 2021 Year-over-Year Sales Bridge





Value-Added Sales(1)

- Volume / Price / Mix: Ongoing shift to higher content wheels
- FX: Stronger EUR/USD (1.20 vs. 1.11 in prior year period)

Aluminum / Upcharges

Increase in aluminum prices

First Quarter 2021 Year-over-Year Adj. EBITDA⁽¹⁾ Bridge





- Volume / Price / Mix: Ongoing shift to higher content wheels
- FX: Favorable currency exchange rates
- Metal timing and Mexico power outage: Timing difference between customer reimbursement benchmark rate and actual cost of inventory, and impact of cold weather precipitated power outage at Mexican facilities
- Performance: Improvement in operational performance

First Quarter 2021 Free Cash Flow



	Q1 2021	Q1 2020
Cash Flow from Operating Activities		
 Decreased YoY due to increased working capital to support higher sales and production volumes, partially offset by increased profitability and lower cash taxes 	\$18M	\$31M
Cash Used in Investing Activities		
 Lower YoY investments driven by timing effects of capital expenditures, not a change in capital investment strategy 	(\$11M)	(\$14M)
Cash Used by Financing Activities		
 Preferred dividends of \$3M Issuance of debt of \$2M Payments on funded debt (net) of \$1M 	(\$4M)	\$189M
Free Cash Flow ⁽¹⁾		
	\$3M	\$10M

Capital Structure Overview as of March 31, 2021



Capital Structure in \$M						
Total Cash	\$153.8					
U.S. \$160M Revolving Credit Facility Europe €60M Revolving Credit Facility Term Loan B	- - 349.2					
Europe Capex Loans Finance Leases Total Senior Secured Debt	23.3 3.5 \$376.0					
Senior Unsecured Notes (€217M) Total Debt	\$254.3 \$630.3					
Net Debt ⁽¹⁾	\$476.5					
TPG Preferred Equity	\$184.3					

- Net Debt⁽¹⁾ at lowest level since acquisition of European business in 2017; decreased by \$14M in Q1 2021 vs. Q4 2020, and \$65M vs. Q1 2020
- Substantial liquidity in the form of cash and available amounts under revolving credit facilities
- Free Cash Flow⁽¹⁾ remains a top priority in 2021
- Amended and extended U.S. revolving credit facility

Continuing to reduce Net Debt and sustaining strong liquidity position

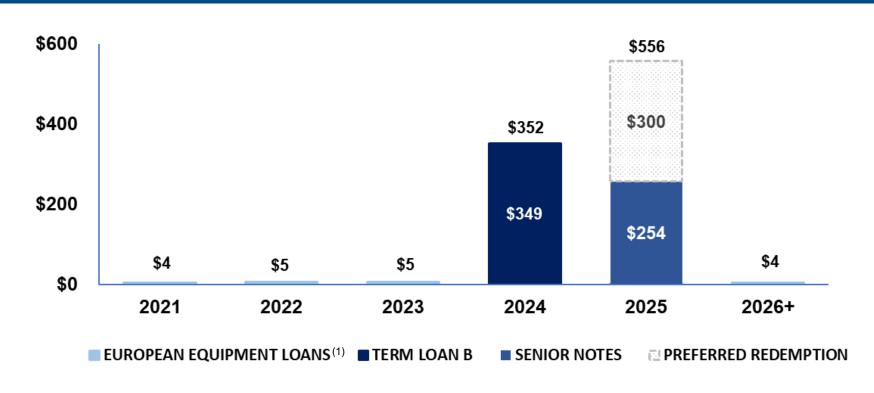
Debt Maturity Profile as of March 31, 2021



No Significant Near-Term Maturities of Funded Debt

(\$ in millions)

Debt Amortization and Maturity and Optional Preferred Equity Redemption



⁽¹⁾ European equipment loans mature March 31, 2024, and September 30, 2027

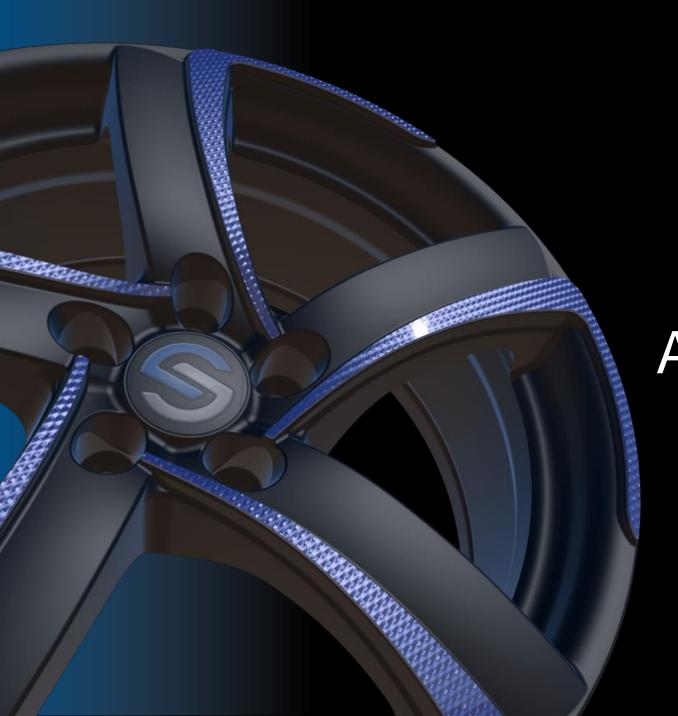
Note: Not included are committed revolving credit facilities totaling \$230.3M which were undrawn as of March 31, 2021, and capital leases

Full Year 2021 Financial Outlook



Metric	2021 Outlook	Commentary
Unit Volume	16.9M - 17.7M	Based on industry production recovery in mid-teen percentage range across Superior's footprint
Not Salaa	¢4 20D ¢4 27D	 Increase in aluminum prices and content growth driving higher net sales
Net Sales	\$1.30B - \$1.37B	Shift to premium, larger diameter and higher contented wheels enhancing Value-Added Sales
Value-Added Sales ⁽¹⁾	\$740M - \$780M	Includes anticipated negative impact from semiconductor shortage on automotive industry
Adjusted EBITDA ⁽¹⁾	\$160M - \$180M	Benefit from sustained improvement in operating performance
Cash Flow from Operations	\$110M - \$130M	Ongoing emphasis on cash flow generation
Capital Expenditures	Approximately \$75M	 Carryover from 2020 Strategic investments in finishing capabilities

⁽¹⁾ Value-Added Sales and Adjusted EBITDA are non-GAAP financial measures; see "Use of Non-GAAP Financial Measures" on page 2 regarding Adjusted EBITDA and appendix for reconciliation of Value-Added Sales to the most comparable GAAP measure



Appendix





(\$ in millions, except Earnings per Share and Unit Shipments)

	Three Months			
	1Q 2021		1	Q 2020
		Actual		Actual
Unit Shipments (000s)		4,515		4,307
Net Sales	\$	358.2	\$	301.1
Value-Added Sales (1)		207.3		170.1
Gross Profit		43.0		23.1
SG&A Expenses		17.3		12.5
Impairment of Goodwill and Indefinite-Lived Intangibles		-		193.6
Income (Loss) from Operations	\$	25.7	\$	(183.0)
Interest Expense, net		(10.3)		(11.9)
Other (Expense) Income, net		(1.5)		1.3
Income (Loss) Before Income Taxes	\$	13.9	\$	(193.5)
Income Tax (Provision) Benefit		(0.8)		3.5
Net Income (Loss)	\$	13.1	\$	(190.1)
Diluted Earnings (Loss) Per Share	\$	0.18	\$	(7.84)
Adjusted EBITDA (1)	\$	54.9	\$	39.5
% of Value-Added Sales		26.5%		23.2%



(\$ in millions)

(Dollars in Millions)		3/31/2021		12/30/2020
ASSETS Cash & Short Term Investments	\$	153.8	\$	152.4
Accounts Receivable, net	Ф	83.6	Ф	49.0
Inventories, net		164.7		155.0
Income Taxes Receivable		5.3		5.0
Other Current Assets		21.6		22.3
Total Current Assets	\$	429.0	\$	383.7
Property, Plant & Equipment, net	Ψ	496.7	Ψ	522.1
Deferred Income Taxes, net		30.0		30.9
Goodwill		-		-
Intangibles		99.0		110.8
Other Assets		55.1		61.9
Total Assets	\$	1,109.8	\$	1,109.3
		_		
LIABILITIES & EQUITY				
Accounts Payable	\$	168.4	\$	151.8
Current Portion of Long-term Debt		6.5		6.1
Accrued Expenses		80.1		71.1
Income Taxes Payable		2.8		2.1
Total Current Liabilities	\$	257.8	\$	231.1
Long-term Debt (Less Current Portion)		613.1		625.5
Non-Current Liabilities		93.3		93.1
Redeemable Preferred Shares		184.3		179.4
European Noncontrolling Redeemable Equity		1.6		1.7
Total Shareholders' Equity (Deficit)	\$	(40.3)	\$	(21.5)
Total Liabilities & Equity (Deficit)	\$	1,109.8	\$	1,109.3

Statement of Cash Flow



(\$ in millions)

Unaudited

	Three Months			S
	10	Q 2021	10	2 2020
Net Income (Loss)	\$	13.1	\$	(190.1)
Depreciation and Amortization		25.4		24.4
Income tax, Non-cash changes		(2.8)		(5.8)
Impairments of Goodwill and Indefinite-Lived Intangibles		-		193.6
Stock-based Compensation		1.8		(0.7)
Amortization of Debt Issuance Costs		0.9		1.4
Other Non-cash items		(4.5)		(3.6)
Changes in Operating Assets and Liabilities:				
Accounts Receivable		(37.0)		(0.4)
Inventories		(14.7)		(5.2)
Other Assets and Liabilities		13.9		2.9
Accounts Payable		21.3		16.9
Income Taxes		8.0		(2.1)
Cash Flow Provided By Operating Activities	\$	18.2	\$	31.3
Capital Expenditures		(10.5)		(13.9)
Proceeds from Sale of Property, Plant and Equipment				-
Net Cash Used In Investing Activities	\$	(10.5)	\$	(13.9)
Proceeds from the Issuance of Long-term Debt		1.7		11.7
Debt Repayment		(8.0)		(22.6)
Proceeds from Borrowings on Revolving Credit Facility		-		213.8
Repayments of Borrowings on Revolving Credit Facility		-		(6.0)
Cash Dividends		(3.4)		(3.4)
Purchase of Non-controlling Redeemable Shares		-		(4.2)
Payments Related to Tax Withholdings for Stock-Based Compensation		(1.3)		-
Finance Lease Payments		(0.3)		(0.3)
Cash Flow (Used In) Provided By Financing Activities	\$	(4.2)	\$	189.0
Effect of Exchange Rate on Cash		(2.1)		(2.3)
Net Change in Cash	\$	1.4	\$	204.2
Cash - Beginning		152.4		77.9
Cash - Ending		153.8	\$	282.2

Reconciliation of Earnings per Share Calculation



(\$ in millions, except Earnings per Share)		Three Months			i
		1Q 2021		1Q 2020	
	Basic EPS Calculation ⁽¹⁾				
	Net Income (Loss)	\$	13.1	\$	(190.1)
	Less: Accretion of Preferred Stock		(4.9)		(4.4)
	Less: Redeemable Preferred Stock Dividends		(3.4)		(3.5)
	Numerator	\$	4.8	\$	(198.0)
	Denominator: Weighted Avg. Shares Outstanding		25.7		25.2
Unaudited	Basic Earnings (Loss) Per Share		0.19	\$	(7.84)
Jnat	Diluted EPS Calculation ⁽¹⁾				
	Net Income (Loss)	\$	13.1	\$	(190.1)
	Less: Accretion of Preferred Stock		(4.9)		(4.4)
	Less: Redeemable Preferred Stock Dividends		(3.4)		(3.5)
	Numerator	\$	4.8	\$	(198.0)
	Weighted Avg. Shares Outstanding-Basic		25.7		25.2
	Dilutive Stock Options and Restricted Stock Units		1.0		
	Denominator: Weighted Avg. Shares Outstanding		26.7		25.2
	Diluted Earnings (Loss) Per Share	\$	0.18	\$	(7.84)

⁽¹⁾ Basic earnings per share is computed by dividing net income (loss), after deducting preferred dividends and accretion and European non-controlling redeemable equity dividends, by the weighted average number of common shares outstanding. For purposes of calculating diluted earnings per share, the weighted average shares outstanding includes the dilutive effect of outstanding stock options and time and performance based restricted stock units under the treasury stock method. The redeemable preferred shares are not included in the diluted earnings per share because the conversion would be anti-dilutive for the periods ended March 31, 2021 and 2020.

Reconciliation of Non-GAAP Financial Measures



(\$ in millions)

Unaudited

Value-Added Sales;	Value-Added	Sales	Adjusted	for FX; and
Content per Wheel			-	

	10	1Q 2021		
Net Sales Less: Aluminum Value and Outside Service Provider Costs	\$	358.2 (150.9)	\$	301.1 (131.0)
Value-Added Sales Impact of FX on Value-Added Sales	\$	207.3 (8.9)	\$	170.1 -
Value-Added Sales Adjusted for FX	\$	198.4	\$	170.1
Wheels Shipped		4,515		4,307
Content per Wheel	\$	43.94	\$	39.49

Three Months

Adjusted EBITDA	Three Months					
	1Q 2021		1Q 2020			
Net Income (Loss)	\$	13.1	\$	(190.1)		
Adjusting Items:						
- Interest Expense, net		10.3		11.9		
- Income Tax Provision (Benefit)		8.0		(3.5)		
- Depreciation		18.7		18.3		
- Amortization		6.7		6.1		
- Acquisition, Integration, and Other Related Cost		4.8		3.0		
- Factoring Fees		0.5		0.2		
- Impairment of Goodwill and Indefinite-Lived Intangibles		-		193.6		
	\$	41.8	\$	229.6		
Adjusted EBITDA	\$	54.9	\$	39.5		

Reconciliation of Non-GAAP Financial Measures (continued)



(\$ in millions)

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Free Cash Flow	Three M			<i>l</i> lonths	
	1Q 2021		1Q 2020		
Cash Flow Provided By Operating Activities	\$	18.2	\$	31.3	
Net Cash Used In Investing Activities		(10.5)		(13.9)	
Less: Cash Payments for Non-debt Financing Activities		(4.7)		(7.6)	
Free Cash Flow	\$	3.0	\$	9.8	

Outlook for Full Year 2021 Value-Added Sales	Outlook	Outlook Range		
Net Sales Outlook	\$ 1,300.0	\$ 1,370.0		
Less: Aluminum Value and Outside Service Provider Costs	(560.0)	(590.0)		
Value-Added Sales Outlook	\$ 740.0	\$ 780.0		

Net Debt

	3/31/2021		12/30/2020	
Long Term Debt (less current portion)	\$ 623.8	\$	637.1	
Short Term Debt	6.5		6.1	
Total Debt	630.3	<u> </u>	643.2	
Less: Cash and Cash Equivalents	(153.8)		(152.4)	
Net Debt	\$ 476.5	\$	490.8	