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NEWS RELEASE

Superior Industries Announces Site for New Manufacturing Facility

VAN NUYS, CALIFORNIA -- **April 16, 2013** -- **Superior Industries International, Inc. (NYSE:SUP)** today announced it has selected the city of Chihuahua as the site where it will build a new manufacturing facility in Mexico to expand capacity and meet anticipated growth in product demand. The company and the state of Chihuahua have agreed in principle to a series of incentives that reflect a continued partnership between Superior and the state. Superior currently has three manufacturing facilities in the city of Chihuahua.

“Our positive discussions with the state government of Chihuahua exemplify the cooperative relationship that has existed for the twenty years that Superior has been operating in Mexico,” said Steven J. Borick, Chairman, Chief Executive Officer and President. “Our team of employees in Chihuahua is a critical part of our success and we are excited to be able to commit to providing more opportunities there. I personally want to thank Governor César Duarte and Secretary of Economy Álvaro Navarro for providing a commitment back to Superior with incentives that address capital and operating cost and expanding the pool of talented employees needed as we grow.”

Superior previously announced that it intends to invest approximately \$125 million to \$135 million to construct and equip the new manufacturing facility, which will have an initial capacity to produce between 2 million and 2.5 million wheels a year. The company currently produces approximately 12.5 million wheels annually. Groundbreaking is targeted for around the middle of 2013 and completion of construction anticipated about two years later.

About Superior Industries

Superior is the largest manufacturer of aluminum wheels for passenger cars and light-duty vehicles in North America. From its five plants in both the U.S. and Mexico, the company supplies aluminum wheels to the original equipment market. Major customers include Ford, General Motors, Chrysler, BMW, Mitsubishi, Nissan, Subaru, Toyota and Volkswagen. For more information, visit www.supind.com.

Forward-Looking Statements

This press release contains statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements, which include, but are not limited to, the company's plans to construct a new manufacturing facility in Mexico, the location, cost, capacity or time of groundbreaking for a new manufacturing facility and government incentives related to the location of the new manufacturing facility are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management.

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These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors and risks discussed from time to time in the company's Securities and Exchange Commission filings and reports, including the company's Annual Report on Form 10-K for 2012 once filed. These factors and risks relate to items including, but not limited to, general automotive industry and market conditions and growth rates, as well as general domestic and international economic conditions. Such forward-looking statements speak only as of the date on which they are made and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release.