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## NEWS RELEASE

### Superior Industries International to Present at the Southwest Ideas Investor Conference November 19, 2014

**VAN NUYS, CALIFORNIA** – November 17, 2014 -- **Superior Industries International, Inc. (NYSE:SUP)**, the largest manufacturer of aluminum wheels for passenger cars and light-duty vehicles in North America, today announced that Kerry Shiba, Superior's Executive Vice President and Chief Financial Officer, will present an overview of the company and conduct one-on-one meetings at the Southwest Ideas Investor Conference on Wednesday, November 19, 2014 at the Marriott Quorum Hotel in Addison, TX at 10:40 a.m. CST.

The presentation will be webcast live to interested parties through an audio Internet broadcast and may be accessed from the [Webcasts](#) link at the *Investor* page of [www.supind.com](http://www.supind.com). The presentation will be available for 90 days.

#### About Superior Industries

Superior is the largest manufacturer of aluminum wheels for passenger cars and light-duty vehicles in North America. From its five plants in both the U.S. and Mexico, the company supplies aluminum wheels to the original equipment market. Major customers include BMW, Chrysler, Ford, General Motors, Mitsubishi, Nissan, Subaru, Tesla, Toyota and Volkswagen. For more information, visit [www.supind.com](http://www.supind.com).

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